



School of Management and Business  
**Masters in Management  
Programmes**



## The Town, the University and the School

Where you study is important, because the place determines the quality of life you enjoy, the opportunities open to you and the time available for academic study and personal development. Aberystwyth University is located in a distinctive Victorian seaside town on the beautiful shores of Cardigan Bay on the west coast of Wales. The town is set in unspoilt surroundings, offering a fine coastline and expanses of rolling moorland and wooded valleys immediately inland.

The School of Management and Business is highly regarded for the quality of its research, education and cultural experience. Naturally, we are proud of our reputation and quality credentials, but we are even more proud of our students who have achieved so much in every aspect of life.

We offer small class sizes and a friendly environment to encourage communication and the sharing of experiences, opinions and observations among you and your colleagues. Our aspiration is to make you a better leader, a better manager and a better communicator.

A student coming to the School of Management and Business at Aberystwyth will be joining a dynamic and innovative community. In the past two years, we have added over twelve academics to the faculty and are in the midst of an exciting process of innovation in programmes and links with business and other organisations. We take care with our teaching and this is reflected in student satisfaction scores that are amongst the highest in the United Kingdom. Our research meets the highest standards of academic quality, yet also speaks to issues and questions in contemporary management.



## The Programmes

Our Masters in Management programmes allow you the opportunity to study Management either exclusively, or in combination with Finance, Marketing or International Business.

**MSc Management** (AMBA accredited)

**MSc International Business Management** (AMBA accredited)

**MSc Management and Finance** (AMBA accredited)

**MSc Management and Marketing** (AMBA accredited)

Our accredited Masters in Management programmes welcome students from a wide range of educational backgrounds; there is no requirement to have studied Business or Management previously at undergraduate level.

*The 2010/11 Masters in Management programme attracted students from 17 different countries from around the world.*

## Core Modules

There are a number of core modules that are delivered on all of the Masters in Management programmes:

CORE MODULES	
International Business Environment	Management Information Systems
Marketing Principles	Human Resource Management
Accounting for Managers	Research Skills
Corporate Financial Management	Corporate and Competitive Strategy
Students pursuing the <b>International Business</b> pathway may also study:	
International Business: Opportunities and Risk	Managing in the Global Economy
International Markets	Internet Marketing and e business
Students pursuing the <b>Finance</b> pathway may also study:	
Financial Markets	Investment
Supply Chain Management	International Business: Opportunities and Risk
Students pursuing the <b>Marketing</b> pathway may also study:	
International Marketing	Internet Marketing and e business
Consumer Behaviour	Marketing Communications
Students pursuing the <b>Management</b> pathway may also study:	
Small Business Management	Supply Chain Management
Knowledge Management	Managing in the Global Economy



## Managerial Report

At the end of your MSc programme you will be required to produce an integrative managerial report. This report will bring together the knowledge gained during the programme and allow you the opportunity to apply your learning to a specific issue or problem within a real-life company or sector in negotiation with academics and professionals from business and industry. You will also be required to focus on your own personal skills development and the importance of managerial skills in today's business environment.

## International Exposure

One of the key features of our Management programmes is the diversity of our student body. Students come from all over the world to study for a Masters in Management with us. They bring with them their own distinct approach to learning and to solving problems, as well as a depth of knowledge and experience gained in both their own education environment and the culture in which they have lived. Working closely with such an internationally diverse student body will prove to be of great benefit to you in your future career, given the truly global environment in which we now all work and live.



*"I found out about Aberystwyth University at an exhibition in Bangkok. I decided to choose to study at Aberystwyth because of the large international student community and it's a good place to study and to live. I have made some really good friends; I've met a lot of people from very different backgrounds, cultures and countries; and I've had some great experiences. Student life provides great opportunities to live, travel, and enjoy experiences that I can't find at home. So far I'm really enjoying my time here. The course I'm studying is very good and I've found the lecturers to be interesting, enjoyable and very knowledgeable. The staff are very friendly and they're always there when I need some help. I am very fond of the people here, everyone seems really friendly, and the surrounding area is absolutely beautiful."*

**Wareeya Ruthiraphong,  
MSc Management and Marketing,  
Thailand**

## Careers Support

At the School of Management and Business we respect your investment in terms of the time, money and commitment you devote to developing a professional career. We work in partnership with you to help you plan and develop your career to ensure your future success and happiness, and to safeguard our reputation which you carry with you, throughout your professional life.

Staffed by a friendly and experienced team, the Careers Service offers a range of services and support including one to one interviews, careers education workshops and lectures, employer visits and information on career opportunities and training. We are here to help you recognise both your strengths and your development needs and to explore a wide range of opportunities, so that you can make informed decisions about your future and plan effectively for life after graduation. We look forward to working with you to help you understand your potential and work towards maximising your talent and future.

## Entry Requirements

To join one of our MSc Management programmes you will need a good honours degree in any discipline and be able to prove a sufficient English language level (IELTS 6.0). Work experience is not required.

Alternatively, if you are a mature student with significant professional management experience, it may be possible to enter via the non-graduate entry route.

## Tuition Fees and Scholarships

**The tuition fees for 2010/11 were:**

Home/EU applicants -	£4,455
International applicants -	£9,500

For further details on the latest fees please see our website.

At the School of Management and Business we express our commitment to attracting talent and diversity by offering a range of Postgraduate International Ambassador Scholarships valued at between £1,000 and £3,000.

For information on how to apply please visit:

[www.aber.ac.uk/en/smb/postgrad/masters-scholarships/](http://www.aber.ac.uk/en/smb/postgrad/masters-scholarships/)



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