**Creativity / Initiative / Enterprise**

What do these actually mean?

* Introduce new approaches, ideas or adding value
* Take calculated risks
* Develop emotional intelligence
* Use your initiative
* Act on your ideas
* Network (build and maintain effective relationships)
* Make the most of every opportunity
* Start something new
* Research the market to identify new opportunities
* See things that need doing or changing

You will develop these skills in many ways in all aspects of your life, for example:

**Academic related**

* Setting up exhibitions as part of a degree scheme.
* Networking at departmental industry/sector events.
* Creating literary or artistic pieces of coursework, interpreting the brief and creating your own response.
* Responding verbally in seminars, tutorials, workshops and lectures to the development of a discussion / evaluation and review of a topic/piece of art.
* Suggest approaches to commence a group project or alternative approaches to improve the results of a group project.
* Recognise when a group project/own work may not be developing effectively and assess the situation to offer a new approach.

**Extra-curricular**

* Society – set up new event, new marketing approach, and innovative approach to fundraising.
* Alumni e-mentoring.
* Student AberPreneur events.
* Student leadership programme (SU/currently not running but relooking at this).
* Corbin’s (Student Media) awards (SU)
* Aber Student Media
* Business start-up week
* Devise tactics for a sports team / own game
* Design website or marketing materials
* Create video/video clip/interactive materials to promote idea or society
* Set up new club/society/business to address a gap in the market

**Work experience**

* Part – time job/work experience – testing out ideas with your manager, agreeing a benchmark for success, measuring popularity of project.
* Set up own business on side of degree or plan a new business/social enterprise to start on graduation.
* Internship that involved completing a business improvement project

**Other**

* Finding novel or innovative solutions to problems e.g. devising new methods of fundraising; new ideas for promoting an activity, or encouraging participation in an academic activity; ideas leading to greater efficiency in your workplace (paid or voluntary); novel ways of promoting yourself to find work placements.