



CLaRE, Campus 02, and the Regional Centre of Expertise Cymru (Resilient communities)
Conference theme: *Sustainability, business, and local economic development*
2nd Annual Conference
 Thursday 29th June 2023
 Aberystwyth University (and online)

9.30	Conference registration C22 (Hugh Owen Building)	
10.00	Welcome and introductions C22 (Hugh Owen Building) Prof Andrew Thomas (Professor of Engineering Management, Aberystwyth University)	
10.05	Keynote speaker C22 (Hugh Owen Building) 'New Zealand's 'left behind places': State and community responses to persistent uneven development.', Prof Etienne Nel (University of Otago)	
10.45	Presentations Track 1 C43 (Hugh Owen Building) Track chair Vince Dispenza	Presentations – Track 2 C48 (Hugh Owen Building) Track chair Dr Lyndon Murphy
10.45-11.20	'Contemporary practices, sensibilities and perspectives towards the festivals of Krampus and Perchten and the regeneration of local culture as a marker of Styrian and	Implementing a circular economy: Experience from South Wales Zheng Liu, Nick Clifton, Homeira Faqani and Gary Walpole (all Cardiff Metropolitan University)

	Alpine identity in the Austrian Municipality of Mürzzuschlag' Aryan Salhenegger-Niamir (FH Campus 02 University, Austria)	
11.20-11.55	Perceptions of Staff in Venues in Wales Regarding VIP/Hospitality Event Packages and Consumers Jonathan Fry (Aberystwyth University)	An ethnographic approach to online marketing and consumer perceptions of techniques employed by Large Austrian financial institutions on the regional level using a specific cross-sectional socio-cultural instance. Aryan Salhenegger-Niamir (FH Campus 02 University, Austria)
11.55-12.30	Improving contingent gig workers' engagement within the Welsh hospitality industry Elena Peshkova (Cardiff Metropolitan University)	Circular economy social enterprises in mid and north Wales– a case study approach Lyndon Murphy and Nerys Fuller-Love (both Aberystwyth University)
12.30-13.00	Lunch Communal Business School Space (outside room C60, Hugh Owen Building)	
13.00–15.15	Presentations – Track 3 C43 (Hugh Owen Building) Track chair Dr Matt Price	Presentations – Track 4 C48 (Hugh Owen Building) Track chair Dr Aryan Salhenegger-Niamir
13.00-13.25	Conceptions of entrepreneurship among university students Sizwe Mkwanazi (University of Oxford)	Language and heritage as key elements in developing a regenerative tourism industry Einir Young (Bangor University)
13.25-13.50	Identifying the fit-for-purpose leadership for the manufacturing organizations in the era of Industry 5.0 Diana Dcruz (Aberystwyth University)	Evaluation of a British Council sponsored regional economic development programme in Uzbekistan which aimed to develop entrepreneurial skills amongst university students involved in the creative industries. Chris Lane (London Metropolitan University), Jamilya Gulyamova (British Council, Uzbekistan), Victoria Levinskaya British Management University, Uzbekistan), Gerald Lidstone (Goldsmiths University), John Newbiggin (Goldsmiths University) and Abbos Utkirov (Westminster International University, Uzbekistan)
13.50-14.15	Disability benefit patterns and the health impact of the pandemic Maria Plotnikova (Aberystwyth University)	Socio-cultural mechanisms of linguistic choice and political implications for promoting the use of minority languages: A case study of the Welsh language in community sport. Lana St Leger, Nicola Bolton and Carwyn Jones

		(all Cardiff Metropolitan University)
14.15-14.40	Critical Analysis of the interaction of trust and power in business collaboration based on multiple case studies with a view to improving practice. Stephen Bibby (Cardiff Metropolitan University)	University Technology Transfer Offices and the role of human interaction in the technology transfer value chain in Ghana Abdul-Fatahi Abdulai (Tamale Technical University, Ghana), Lyndon Murphy (Aberystwyth University), Andrew Thomas (Aberystwyth University) and Brychan Thomas (University of South Wales)
14.40-15.05	The ongoing impact of Covid19 on the small high street Matthew Price (Aberystwyth University)	Empowering Youths through Sustainable Agribusiness Nawa Joe Silishebo (Aberystwyth University)
15.05-15.30	Plenary Dr Lyndon Murphy (Aberystwyth University)	