EASY DIGITAL VIDEO FOR TEACHING

E-learning Support, 2014-15

IDEAS FOR USING VIDEO

VIDEO MATERIALS FOUND 'OUT THERE'

- Clips from films, etc. relevant to the topic
- News items
- Authentic language materials
- Interviews with experts
- Lectures / educational materials made by other institutions
- Material from professional organisations
- 'How to' clips for software or other skill-based instruction
- Personal video clips made of significant events or places
- Ask students to evaluate a point of view and argue in favour or against, with evidence

TEACHER-CREATED VIDEO

- How-to for laboratory practical
- Explanation of threshold concepts
- Role-play of a situation for students to analyse
- Dialogue in a target language for foreign language learning
- Virtual field trip – take students to places they can't easily go in person
- Record of field work – plants, animals, geology, etc
- Interview or debate
- Scene from a play or performance

STUDENT-CREATED VIDEO

- Individual or group projects
- Role-play, debate
- Video diary of their study
- Recorded student presentations
- Record of field work or lab work
- Virtual museum tour
- Peer-to-peer support, e.g. induction video, advice to incoming students
- Student-created 'advert'
- Video of performance in target language

CONSIDERATIONS

- Permissions
    - Who can view it?
    - For how long does it stay there?
    - What can the subjects do if they want it taken down?
    - If you have used Creative Commons images or clips, have you credited them appropriately?
- Accessibility
    - Transcript
    - Subtitles
    - Bilingual provision
    - Alt text for images

See our Guides and Documents webpage for sample release forms.

FILMING TIPS – BASED IN PART ON ADVICE FROM JISC DIGITAL MEDIA

- Tell a story
- Use a tripod or else brace your arm and body firmly
- Frame a head-and-shoulders shot for interviews
- Consider what the background communicates about your subject. Record a person in front of a meaningful background and not a distracting one
- Minimise background noise
- Notice the light angles and adjust to minimise shadows
- If you want to edit out your own voice afterward, make sure that the interviewee repeats enough information for the viewer to understand the context
- Avoid yes/no questions, but rather ask probing and follow-up questions
- Allow a little bit of extra time at the beginning and end of filming ('handles'), so that you can trim the clip appropriately
- Use a script / storyboard to plan your video before you start to shoot (see example below)
- Check that you are getting good quality sound, if not, then use an external mic and put the mic on a tripod to avoid picking up background noise

RESOURCES

For more information:

- Our web bookmarks on Trello https://trello.com/b/s3igDCXh/aberystwyth-uni-e-learning-group-bookmarks
- JISC Digital Media https://www.jisc.ac.uk/search/digital%20media?f%5B0%5D=type%3Aguide
- Contact us: elearning@aber.ac.uk

GROUP ACTIVITY

- Choose one question:
    - How would you use Flip cams in your work?
    - Or make up your own question
- Plan and create a short video clip to answer the question. About 2 minutes is a good length. Anyone who is included in the video should sign the release form.
- Return to this room for group discussion. At the end of the discussion, please hand in the release forms and the Flip cameras.

SAMPLE SCRIPT FORMAT

Length (in seconds)	Item	Audio elements	Visual elements
	Title slide		
	Credits slide		