



Business Management for Rural Entrepreneurs (AB3 2024-25) 2025 Block 1 - BDM8320: Business Management for Rural Entrepreneurs

S 2025 Block 1 BDM8320: Business Management Rural Entrepreneurs	for
0% COMPLETE	
= Video Introduction	0
\equiv Unit 1	
≡ Unit 2	0
≡ Unit 3	
≕ Unit 4	

Who are IBERS DL?

To provide a flexible route for employees to gain postgraduate qualifications

To facilitate movement of expertise and skills between the research base and industry and embed a research culture in the workplace

01 02

Who are IBERS DL? Who are we? Who are our Students?

03

Interactive Assessment Types

Discussion Boards/Forums What have we changed? How to foster community in an Asynchronous setting? Idiosyncrasies of Asynchronous DL Importance of peer-peer interaction

04

Conclusion Are these changes working?







Idiosyncrasies of the Asynchronous Model



• Study at times that suit them – fitting around work and home Self-driven learning

Difficult to judge level of engagement outside of Assessments/Coursework (Some insights through Blackboard analytics, but not very detailed, and materials also available offline) • Limits to regular Peer-to-Peer, and Instructor-Student Interaction

 Some students might not need the interaction, hence the choice of DL, study just for the information

Knowledge Exchange

Useful for students to exchange experiences and work-related research and learning. **Career Progression**

8

6

A range of AgriFood professionals...

Benefits of Peer-to-Peer Interaction in DL



Community

Asynchronous DL can be isolating, most students between 30 and 50, and possibly coming to HE for the External work and family





Fa

Main Drawbacks from Student Survey;
"discussion in the forum difficult and somewhat contrived at times"
"found the forums very intimidating, having a peer looking at my work!"
"No interaction until just before the deadline, limiting the discussion opportunities"
Found the forums a means to an end (achieving grade) rather than motivation to learn.

Tsoni, R., Paxinou, E., Gkoulalas-Divanis, A., Karapiperis, D., Kalles, D., & Verykios, V. S. (2024). Exploiting Properties of Student Networks to Enhance Learning in Distance Education. *Information, 15*(4), 234. https://doi.org/10.3390/info15040234

Forums / Discussion Boards

Prompted discussions based on Learning Materials, new topic every week

Incentivised Posting: 25% of Discussion Board mark based on interaction, choose best 4 posts for assessment.

Main Positives:

• Own Learning:

"Forum discussion on this module was particularly stimulating, the pace and standard set by fellow students took some keeping up with!"

• Engagement with others:

"...The forums showed each students varying thoughts and opinions." • Format/Structure:

Not too formal, different to other types of Coursework Assessments, short posts

	 Visit 	ole to students 🖌
C & A Follow	Discussion Settings : 했	
ut how technologies can benefit health and welfare in your livestock	Marking Discussion isn't marked	
make multiple posts. Consider talking about similarities and hin the forum. These could include:	Author	
livestock species paper ifferent livestock species between different papers have made, and why you think they are of interest	David Cutress (Creator) INSTRUCTOR No Responses 3 Replies	
I sion Livestock Farming Technologies for Pig Production and Its et al. 2021 estock Farming in the Poultry Sector: Is Technology Focussed on ind Gebhardt-Henrich (2019)	Engagement Total posts: 11 Total replies: 18	
igital Tools for Monitoring and Management of Cattle and Sheep on	Q Find participants Meirion Roberts (Me) No Responses No Replies	
Post	Jenni Elizabeth Hughes-Ellis 5 Responses 4 Replies	
iomas on 27 Oct 2024 14:53)	Rosie Cudmore 3 Responses 3 Replies	
mains extensive, particularly in Wales where grazing livestock Is-Jones et al., 2009). Therefore, naturally, the perception of	Cerys Evans 1 Response 3 Replies	
r standard on pasture-based systems which are viewed to be more Herlin et al. (2021) is also reinforced by Silva et al. (2021) when	Frances Helen Thomas	Ø

Forums / Discussion Boards



NEW **INTERACTIVES!!**



New Interactive Assessment Types



Peer-to-Peer Presentations and Podcasts

• Students assess and and Q+A



Students gather



• Students propose the forum to improve engagement and



• Students help each individual behaviour change interventions

	•
ARTICLE	2 OPEN A
2023, VOL. 44, NO. 1, 162–189 https://doi.org/10.1080/01587919.2022.2150391	
DISTANCE EDUCATION	

ne postgraduate learni a good forum?

Richard P. Kipling^a , William A. V. Stiles^a , Micael de Andrade-Lima^b , Neil MacKintosh^a , Meirion W. Roberts^a, Cate L. Williams^a , Peter C. Wootton-Beard^a (0), and Sarah J. Watson-Jones^a (0)

*Institute of Biological, Environmental and Rural Sciences, Aberystwyth University, Al United Kingdom; *Natural Resources Institute, University of Greenwich, Kent, United

ABSTRACT Online postgraduate courses for professionals often use discussion forums to promote engagement and interaction. Equivalency the-orem suggests that student-student interaction may increase sat-isfaction but is not necessary for achieving desired learning outcomes. Therefore, costs, as well as benefits, should be ascer-tained. We used data from student feedback and interviews to assess the perceptions of part-time postgraduate distance learn-ers, and analyze their views of the role, benefits, and drawbacks of discussion forums. The aim was to assess forum efficacy in the context of the specific needs of these learners, to inform forum use and design. Thematic analysis revealed complex interactions between student context and experience, forum design and man-agement. Structurally tweaking forums to control engagement may be particularly ineffective, stimulating unhelpful grade-focused participation and highlighting forum opportunity costs. The study revealed the importance of designing and managing forum, with direct reference to their costs and benefits for spe-cific student groups. cific student groups

14



13





Anonymous comment on Module Feedback

'This is the first time when taking one of the modules that I have actually enjoyed the interactive part of it... it encouraged me to interact and gave me useful feedback also from my fellow students. I definitely found this a positive experience this time'

Student Quotes



George Peart, Sustainability Adviser at Promar

'they offer the flexibility of distance learning, but still allow you to get to know the other students'



Nathan Shirely, Approval Officer at Natural Resources Conservation Board, Canada

'I feel a part of the University even with the distance, which makes it just that much more enjoyable.'

Lessons Learned • Structure matters. Clear guidelines and rubrics are essential. • Giving Student more control over discussion direction increases ownership Peer review and feedback builds trust and community Discussions that form part of a bigger assessment make students more willing to participate • There needs to be visible benefits of interaction (grade incentive)

