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7FED GYNHADLEDD DYSGU AC ADDYSGU  
7TH ANNUAL LEARNING AND TEACHING CONFERENCE  
8-10 GORFFENNAF | JULY 2019

CRYNOLDEBAU / ABSTRACTS

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KEEP CHECKING IN: MOTIVATIONAL STRATEGIES FOR  
DISTANCE LEARNERS

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The current data for retention /completion for a Mooc is 15%. An opportunity to address the 'elephant in the room'. Are you wary of creating a 'failure factory'?

Have you considered designing your programme or a series of modules using a distance learning format?

This conversation session hopes to open dialogue between colleagues who have developed distance learning and those who are interested in learning more. It is an opportunity to ask questions, share experiences and discuss the issues around the poor retention rates of distance and online learning.

Retention and motivation is key to the delivery of distance learning programmes. Researcher Edward Anderson (2006) believes that student drop out was largely due to one factor - the loss of the motivation to learn. He said: 'the best predictor of student retention is motivation'.

Do part-time distance learners and full-time distance learners have different motivational needs?

How do learners experience distance learning?

What are the reasons for the drop in motivation?

What tools are used to engage students?

What's in it for me?

Come prepared to contribute.