PRIFYSGOL ABERYSTWYTH UNIVERSITY

SEMESTER ONE 2025/26

Aberystwyth Business School

Module AB39120 Sustainable Tourism

Time allowed: 24 hour online exam

Word count 800-900 words per question

Answer <u>two</u> questions from six. Both questions carry equal marks

MAE MODD I FYFYRWYR GYFLWYNO ATEBION I'R PAPUR HWN NAILL AI YN Y GYMRAEG NEU'R SAESNEG

STUDENTS MAY SUBMIT ANSWERS TO THIS PAPER IN EITHER WELSH OR ENGLISH

1) Using the 'problem tree analysis' tool examine the root causes and effects of '*overtourism*' in popular tourist destinations. Discuss the solutions to these problems and whether these are preventive or adaptive.

2) Discuss the impact of tourism on climate change. What measures are being taken to address climate change by tourism stakeholders (consumers, communities, industry and government)? Are these measures adequate? Use examples to support your answer.

3. Discuss the sustainability of wildlife tourism involving ONE of the following animal groups:

- Marine creatures
- Big cats
- Apes and monkeys
- Birdlife

In your answer, consider the conservation value and ethics (welfare and rights) of such tourism and the sustainability of management any practices.

5) Discuss how <u>one</u> of the following tools can be used to achieve more sustainable tourism:

- Codes of conduct
- Carbon foot printing

  Or

- Ecolabels

5) Discuss what is meant by the terms ‘comprehensive and minimalist ecotourism’. Provide examples to support your answer.

6) Discuss whether mass tourism can ever be sustainable. Use examples to illustrate your answer.

END OF PAPER