PRIFYSGOL ABERYSTWYTH UNIVERSITY

SEMESTER ONE 2025

PSYCHOLOGY DEPARTMENT

PS11520: APPLICATIONS OF PSYCHOLOGY

Time allowed: **1 HOUR AND 30 MINUTES**

Answer 2 questions

SEEN EXAMINATION

STUDENTS MAY SUBMIT ANSWERS TO THIS PAPER IN EITHER WELSH OR ENGLISH

Once seated, students may complete the front cover of the answer book(s) and the attendance slip ONLY.

DO NOT TURN THE EXAMINATION QUESTION PAPER OVER UNTIL INSTRUCTED TO DO SO.

1. Why might a firm engaged in engineering projects be advised to work with psychologists?
2. Why do we still use cars, even though we know they are damaging to the environment? What influences such travel choices and what would happen if a town suddenly banned cars?
3. Migraine is NOT just a ‘headache’ Explain this statement with reference to relevant pathophysiological symptoms and mechanisms.
4. Explain the role of individual, psychological, and contextual factors on the neurophysiological effects of TMS.

END OF PAPER