

TOURISM

Time Allowed – 1.5 hours

Answer **THREE** questions in total

ONE must be from Section A and **TWO** from Section B

SECTION A

1. Explain what the term '*sustainable development*' means and provide examples of how the tourism industry is becoming more sustainable.
2. How has the tourism industry in the UK changed over the last 200 years? What factors have influenced these changes?
3. Why did the Welsh Government designate 2016 as their '*year of adventure*'? What is the adventure tourism product of Wales and what markets does Wales cater for?

SECTION B

4. How does tourism help destinations economically?
5. How might political instability in a country affect tourism?
6. Identify an emerging destination and some of the challenges that the destination might face.
7. Explain what the term eco-tourism means and provide examples of this in practice.
8. What role does the government play in developing tourism?
9. What are the likely implications of climate change for tourism?

End of Paper