

Tourism

Time Allowed – 1.5 hours

Answer THREE questions in total

ONE must be from Section A and TWO from Section B

SECTION A

1. Why is Visit Wales promoting the country as an adventure tourism destination?
2. How has seaside tourism in the UK changed over the past 200 years and what factors have influenced this?
3. What impact has the development of the airline industry had on the UK holiday market?

SECTION B

4. What problems do mass tourism resorts such as Benidorm in Spain face today?
5. What are the likely implications of climate change for the tourism industry?
6. How might the threat of terrorism affect tourism both at the destination and internationally?
7. How can rural tourism support host communities and the environment?
8. How has the tourism industry harnessed information technology in the twenty-first century?
9. Why are destinations interested in hosting events? What are their positive and negative impacts of these?

End of Paper