

Learning without boundaries

Aberystwyth Business School

THE  TIMES
THE SUNDAY TIMES

GOOD
UNIVERSITY
GUIDE
2018

UNIVERSITY
OF THE YEAR
FOR TEACHING
QUALITY

TOP 5
IN THE UK
AND 1st IN WALES

★★★★ NSS 2017 ★★★★★

FOR STUDENT
SATISFACTION

The world of business is made up of a landscape that is always moving, always evolving.

Here at the Aberystwyth Business School we give you the freedom to think creatively and critically in a versatile learning environment. This ensures you are fully prepared for the move into tomorrow's workforce.

This learning environment is led by academic staff who are not only research active but are also consultants and policy makers within the business community, this is why we are top 10 in the UK for student satisfaction for teaching on our Marketing, Economics, and Finance courses (NSS, 2017).

The Aberystwyth Business School has an excellent reputation for the quality of its teaching, learning environment and the cultural experience it offers its students. We emphasise small-group teaching on our workplace-relevant degree schemes, and are highly regarded by both students and employers.

Year in Industry

We strongly encourage students to participate in the University's Year in Employment Scheme (YES). Our evidence shows that students who have successfully completed the YES programme are more employable and on average will earn up to £2,500 more than those who had not participated in the scheme. Students have been employed for the year by a number of companies including: KPMG, Deloitte, IBM, L'Oreal, HM Treasury and various National Health Trusts.

Discover why Aberystwyth could be the right choice for you.

Zap the code below to view our video, course content and more.



Studying through the medium of Welsh

We are expanding our Welsh medium provision and currently offer at least 40 credits a year through the medium of Welsh on courses in Business and Management. These courses are eligible for the Coleg Cymraeg Cenedlaethol's Incentive Scholarships. You can study Management, Marketing and Entrepreneurship through the medium of Welsh. For more information, visit www.colegcymraeg.ac.uk.

Degree schemes that are highly recognised
by a range of professional bodies

Actively engaged in academic and policy-
orientated research

95% of our graduates were in work or
further study within 6 months, 2% more
than Business and Administrative Studies
graduates nationally (DLHE, 2017)

All students participate in the
Professional Futures Program

Our courses at a glance

Accounting and Finance BSc N400
Adventure Tourism Management BSc N870
Business and Management BSc N122
Business Economics BSc L113
Business Finance BSc N310
Economics BSc L100
Marketing BSc N500
Tourism Management BSc N800

www.aber.ac.uk/en/abs

Aberystwyth Business School

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Aberystwyth University's rankings are compared against the HE institutions
listed in *The Times* and *Sunday Times* Good University Guide 2018.

The information on this flyer is correct for 2018 entry.