



Aberystwyth Business School

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Postgraduate studies in

**Business**

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## Important information

The programme information published in this brochure was correct at time of going to print (October 2021) and may be subject to change. Prospective students are advised to check the definitive programme information, including entry requirements, that is available on our website before making an application, to ensure that the programme meets their needs.

# Welcome to Aberystwyth Business School

We are delighted that you are considering Aberystwyth Business School as the place to study your postgraduate degree. We pride ourselves on teaching the very latest business theory and practice, identifying the key areas of importance to ensure we deliver the highest quality teaching and learning experience in order to help you attain your goals.

Our general Masters programmes in finance, international business, marketing and management aim to develop the next generation of leaders and entrepreneurs and we ensure that you participate in an environment where you can learn, engage and co-create solutions to meet the demands of an increasingly complex and rapidly changing business environment.

If you are just starting on your management career, the MBA and Professional MBA will meet your needs. If you are further along in your career and you wish to update your business and management knowledge and hone your leadership skills, the Executive MBA (EMBA) could be the programme for you.

We also offer a suite of specialised Executive Masters programmes designed for experienced business leaders. These will equip you with the latest leadership skills and knowledge to deliver significant and lasting change within your organisations. Designed for and attracting a global cohort, you will

learn how to deliver change leadership in different operating environments and cultures. These high impact change leadership programmes for business leaders aim to deliver lasting change through focused action learning and real time implementation of change leadership strategies into your respective organisations.

As a leading School in the delivery of exceptional business and management learning, we are proud of our accolades and continue to strive for teaching excellence, impactful research and employability-led outcomes. With dedicated, highly experienced and qualified staff, Aberystwyth Business School continues to deliver and develop talented, confident and highly knowledgeable graduates.

One of our particular strengths is our wide ranging and deep-rooted links with business that create opportunities to undertake applied research and transfer knowledge in order to drive real and lasting change to society. Our work also extends in to advising

governmental bodies and undertaking the highest-level impactful research.

Thank you for considering Aberystwyth Business School for your important career decision. If you need further assistance, please contact us at any time.

**Professor Andrew Thomas**  
Head of Aberystwyth Business School



# Our courses

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# Master of Business Administration

The MBA helps you develop an understanding of higher-level managerial skills and concepts and their application in commercial situations.

You will study current theory and acknowledged best practice in areas such as leadership, operations, finance, corporate governance and sustainability. You will be taught through a balanced curriculum, including theory, workshops, and case studies taken from the international arena, participating and leading teams to deliver contemporary solutions to emerging business opportunities and issues.

The programme initially focuses on developing your academic understanding of the frameworks, models, and concepts used in established and emergent organisations allowing you to apply this knowledge to leadership and managerial excellence. An important objective is to provide relevant analytical training to competitive developments in public and private sectors and to provide you with the professional toolset to lead and manage change.

Specialist opportunities for Master of Business Administration students at Aberystwyth include:

- receiving practical and application-specific insights from established industry professionals and practitioners
- being taught by active researchers, ensuring that you are exposed to the very latest theories and knowledge in the subject area
- dedicated support to help you positively transition to professional employment
- the chance to apply for an internship experience
- enrolment into an extensive alumni network.

## Employability

The MBA programme is designed to give you a range of transferable skills that you can apply in a variety of employment contexts. Upon graduation, you will have proven your abilities in analysing environments, structuring and communicating the latest theoretical and practical insights, delivering effective audience-specific communications, evaluating and organising information, working and effectively leading others, and successfully delivering objectives within aggressive time frames and to specific deadlines. Typical career pathways include Senior Management Consultant, Director/VP of Sales, HR Director/VP and Chief Technology Officer amongst many others. Your precise pathway will be facilitated by the skills and competencies developed during the MBA Programme.

## Key Facts

 Degree type: MBA.

 Course Code: N1834.

 Duration: 1 year (full-time) or 2-3 years (part-time).

## Modules

Core modules that you may study on this course include:

- Business Economics
- Corporate Governance and Sustainability
- Financial Analysis and Decision Making
- Managerial Reports
- Marketing Management Strategy
- People and Organisations.

Plus one optional module: either International Strategy and Operations or Global Marketing.

### Business Economics

Examines microeconomics and macroeconomics principles, concepts and methods of analysis, and emphasises the role of government policy and regulation at the microeconomic and macroeconomic levels.

### Corporate Governance and Sustainability

Introduces key concepts, theories, research and practices of corporate governance within an increasingly global context, with particular attention paid to issues of business ethics and sustainability.

### Financial Analysis and Decision Making

Develops a practical grasp of financial and management accounting, financial analysis and financial decision-making, relevant to the aspiring general manager.

### Managerial Reports

Helps you analyse what you have studied on the course and apply it to real-world scenarios through case studies.

For more details and the latest information on our modules, see our website.



## Professional MBA Programmes

Designed for the aspiring manager / business leader, you will need to have accumulated previous work experience at an appropriate level in order to maximise your learning experience on the Professional MBA programmes. The PMBAs each have a specific discipline focus, enabling you to specialise in a particular area.

### **N1837** MBA Global Supply Chain Management

Focuses on modern global supply chain networks and systems including logistics, green logistics systems and global supply chain systems. You will also learn the latest trends in financial analysis, business economics and leading people and organisations. You will complete a substantial supply chain management report at the end of your studies which is focused on providing value-added improvements within your company.

### **N1838** MBA Engineering Management

Focuses on engineering systems and the management of engineering and technology-based systems. You will undertake modules in forensic engineering analysis and management, quality systems, project management and supply chain systems. You will complete a substantial engineering management report at the end of your studies which is focused on providing value-added improvements within your company.

### **N1839** MBA Project Management

Focuses on managing and leading projects and developing and applying the tools and techniques of project management including leading teams, project management techniques and systems, financial analysis, and project monitoring and control. You will complete a substantial project management report at the end of your studies which is focused on providing value-added improvements within your company.

### **N1840** MBA International Marketing

Provides you with insights and new developments in the area of international marketing including global marketing systems and practice, marketing strategy as well as financial analysis, sustainability and business leadership. You will complete a substantial international marketing report at the end of your studies which is focused on providing value-added improvements within your company.

### **N1841** MBA Corporate Social Responsibility

Provides you with knowledge of the latest trends in environmental economics, environmental decision making, sustainability and environmental management and combines this work with business-focused work around business finance, leadership and business economics as well as corporate governance and risk analysis. You will complete a substantial CSR report at the end of your studies which is focused on providing value-added improvements within your company.

# Executive Masters Programmes

## **N1835** Executive Global MBA (EMBA)

Designed for business leaders, this course will equip you with the latest leadership skills and knowledge to deliver significant and lasting change within your organisation. Attracting a global cohort, candidates will learn how to deliver change leadership in different operating environments and cultures. You will undertake a series of modules in workshop format which will include global marketing, leadership, business finance and economics, and international strategy and operations. You will complete a strategic change leadership capstone project focused on your own company following your phase of study.

## **N1836** Executive Master of Management (MMgt)

This is a highly flexible change leadership programme for business leaders wishing to deliver high performance change through more focused action learning and real-time implementation of change leadership in their companies. You will complete a number of

underpinning modules including business finance, strategy and leadership and will then move on to the development of a substantial strategic capstone project that will focus on delivering change management in your company. You will be allocated a supervisor/mentor for the duration of your change leadership programme. As a guide, you will devote around two-thirds of your time on the capstone project and will need to show real time impact from this work.

## Distance Learning

Both Executive Masters programmes are also available through distance learning. Course content is the same, only the modes of delivery are different. Apply for N1835D Executive Global MBA by distance learning (EMBA) or N1836D Executive Master of Management by distance learning (EMMgt).

For more details and the latest information, see our website and Executive Masters brochure.



# Finance

## MSc

Suitable for applicants with a background in mathematics, finance, economics, banking, statistics or econometrics, this degree will provide you with analytical and practical skills in the areas of corporate finance, investment, international financial markets, and financial institutions. This industry perpetually seeks technically competent higher degree graduates to evolve and modernise their business environment.

At Aberystwyth Business School, you will learn about established and emergent financial markets, be provided with the latest thinking and research insight on contemporary issues such as risk management, ethical standards in banking, international financial regulation, advances in corporate finance, modern portfolio management and innovations in intermediation. From equities, bonds and other fixed income instruments to futures and options, from mergers and acquisitions to real options, this degree will provide the essential skills and knowledge needed to pursue an exciting future professional career in financial services, or financial management in a wide range of other sectors.

Specialist opportunities for Finance students at Aberystwyth include:

- receiving practical and application-specific insights from established industry professionals and practitioners
- being taught by active researchers, ensuring that you are exposed to the very latest theories and knowledge in the subject area
- dedicated support to help you positively transition back to professional employment
- enrolment into an extensive alumni network.

### Employability

By studying this degree you will develop your problem-solving, decision-making, analytical and creative thinking skills, in addition to teamworking, time management and organisational skills. Graduates of this degree will be well-placed for a career in many finance industry roles. Recent examples include students graduating to become corporate finance and entrepreneurial finance specialists, commercial and investment bankers, managing high net-worth private wealth management and various other roles in the finance and accounting profession.

## Key Facts



**Degree type:** MScs.



**Course Code:** N300.



**Duration:** 1 year (full-time) or 2-3 years (part-time).

## Modules

Core modules that you may study on this course include:

- Advanced Corporate Finance
- Banking and International Intermediation
- Financial Econometrics
- Financial Research Methods
- International Financial Markets and Investments
- Portfolio Analysis and Management.

### Advanced Corporate Finance

Develops your knowledge and understanding of the financing options available to companies and their tax implications; the tools available to manage financial risk; the choice of a company's capital structure; evaluation of the company's cost of capital and its relevance to investment decisions; evaluation of financial performance; and the factors influencing the choice of dividend policy.

### Banking and International Intermediation

Analyses the economic function of banks and other financial intermediaries, with particular emphasis on the fundamental instability of banks. Examines the causes of major recent international financial crises, and investigates the global regulatory response.

### International Financial Markets and Investments

Covers investment appraisal techniques, equity instruments, bonds, derivatives and synthetic instruments, pricing and valuation of equity, asset pricing models, risk management and financial market microstructure.

For more details and the latest information on our modules, see our website.

# International Business and Marketing

## MSc

This is our most popular programme, providing you with the frameworks and concepts of business management and leadership alongside the technical and communication perspectives associated with the marketing profession. When choosing to study the International Business and Marketing degree you will develop a thorough academic understanding of management theories and methods, with a strong emphasis on strategy level thinking that includes financial, operational, marketing and globalisation perspectives.

To conceive and implement strategy requires considerable analytical powers. A focus of this degree is to equip you with the key skills you need such as primary and secondary national and international market research, recognising and ameliorating the impact of cultural differences on business efficacy, implementing an outcome based (objective) marketing strategy and systematically monitoring the external and internal parameters to maintain projected revenue and profitability growth.

Central to this is the examination of the forces that shape the international business environment and their impact on the operations and strategic outlook of international companies necessary to flourish within dynamic business ecosystems. The course also covers the institutional structure of the international economy and examines how trade and financial flows are supported by international economic institutions. Throughout the course, you will apply your learning to contemporary case studies in international business and international marketing.

### Employability

By studying this degree you will develop your understanding of organisational behaviour and structure, and be able to research, interpret and use business and financial data. Typical career pathways include International Business Analysis, Corporate Investment Banking, International Marketing Executive, Regional and Global Product and Programme Director, and International Procurement and Global Supply Chain.

## Key Facts

 Degree type: MSc.

 Course Code: N128.

 Duration: 1 year (full-time) or 2-3 years (part-time).

## Modules

Core modules that you may study on this course include:

- Financial Analysis and Decision Making
- Global Marketing
- International Business Environment
- International Commercial Law
- Strategy and Management Report
- Marketing Management Strategy
- People and Organisations.

### Financial Analysis and Decision Making

Develops a practical grasp of financial and management accounting, financial analysis and financial decision-making, relevant to the aspiring general manager.

### Global Marketing

Provides a thorough understanding of the theories, concepts and techniques of global and international marketing, including motives for international expansion, market selection and entry, management of communications and customer relations in international markets and international branding.

### Strategy and Management Report

Helps you analyse what you have studied on the course and apply it to real-world scenarios through case studies.

### Marketing Management Strategy

Deals with identifying, entering and developing markets, and evaluates the role of marketing in contemporary organisational environments.

For more details and the latest information on our modules, see our website.

# International Business Management

## MSc

On this degree you will study the fundamental aspects of business and management and its application in an international context. This includes current theory and acknowledged best practice in the areas of strategic analysis and formulation and the tools, concepts, frameworks and practice of operational management.

You will specialise in the contemporary disciplines of international strategy, financial management, marketing strategy, and operations management including the international supply chain, and recent innovations in this increasingly important aspect of business opportunity. Your study will include key concepts, mechanisms and issues in transnational commerce, with the third term focused upon applying this newly-found understanding into both a strategy investigation and a management report where you will uncover new business management insights in an area you are passionate about.

To understand International Business Management effectively you will also study the institutional structure of the international economy and examine how trade and financial flows are supported by international economic institutions. Throughout your studies, you will apply your learning to contemporary case studies in international business, exploring insights into numerous industries and evaluating the differences in the application and the applicability of these frameworks, models and concepts.

### Employability

By studying this degree you will develop your understanding of organisational behaviour and structure, and be able to research, interpret and use business and financial data. Typical career pathways include International Business Analysis, Corporate Investment Banking, International Marketing Executive, Regional and Global Product and Programme Director, and International Procurement and Global Supply Chain.

## Modules

Core modules that you may study on this course include:

- Financial Analysis and Decision Making
- International Business Environment
- International Commercial Law
- International Strategy and Operations
- Managerial Reports
- Marketing Management Strategy
- People and Organisations.

### Financial Analysis and Decision Making

Develops a practical grasp of financial and management accounting, financial analysis and financial decision-making, relevant to the aspiring general manager.

### Managerial Reports

Helps you analyse what you have studied on the course and apply it to real-world scenarios through case studies.

### Marketing Management Strategy

Deals with identifying, entering and developing markets, and evaluates the role of marketing in contemporary organisational environments.

### International Business Environment

Provides an understanding of the forces that shape the international business environment, and how that impacts on the operations and strategic outlook of international companies.

For more details and the latest information on our modules, see our website.

## Key Facts



Degree type: MSc.



Course Code: N190.



Duration: 1 year (full-time) or 2-3 years (part-time).



# International Finance

## MSc

This degree provides you with analytical and practical skills in the areas of corporate finance, investment, international financial markets and financial institutions.

At Aberystwyth Business School, you will learn about the very latest thinking and research on contemporary issues such as risk management and ethical standards in banking, international financial regulation, and emerging financial markets.

From equities, bonds and property to futures and options, from mergers and acquisitions to foreign direct investment, this degree will provide you with the essential skills and knowledge needed to pursue an exciting professional career in financial services or financial management in a wide range of other sectors.

Specialist opportunities for International Finance students at Aberystwyth include:

- receiving practical and application-specific insights from established industry professionals and practitioners
- being taught by active researchers, ensuring that you are exposed to the very latest theories and knowledge in the subject area
- dedicated support to help you positively transition to professional employment
- enrolment into an extensive alumni network.

### Employability

By studying this degree you will develop your understanding of organisational behaviour and structure, and be able to research, interpret and use business and financial data. You will also develop your problem-solving, decision-making, analytical and creative thinking skills, in addition to teamworking, time management and organisational skills. Graduates of this degree will be well-placed for a career in financial strategy, actuarial profession, corporate banking, taxation, investment analysis, financial trading and retail banking.

## Modules

Core modules that you may study on this course include:

- Advanced Corporate Finance
- Financial Analysis and Decision Making
- Financial Research Methods
- International Finance and Capital Markets
- International Financial Markets and Investments.

Plus one optional module: either Banking and Financial intermediation or Portfolio Analysis and Management.

### Advanced Corporate Finance

Develops your knowledge and understanding of the financing options available to companies and their tax implications; the tools available to manage financial risk; the choice of a company's capital structure; evaluation of the company's cost of capital and its relevance to investment decisions; evaluation of financial performance; and the factors influencing the choice of dividend policy.

### Financial Analysis and Decision Making

Develops a practical grasp of financial and management accounting, financial analysis and financial decision-making, relevant to the aspiring general manager.

### International Financial Markets and Investments

Provides you with a strong theoretical and empirical background in investments and financial markets.

For more details and the latest information on our modules, see our website.

## Key Facts



**Degree type:** MSc.



**Course Code:** N308.



**Duration:** 1 year (full-time) or 2-3 years (part-time).



- 1. Plan
- 2. Research
- 3. Co-ordinate
- 4. Share
- 5. Monitor
- 6. Support
- 7. Evaluate

# International Finance and Banking

## MSc

This degree provides you with the knowledge and skills required for a successful career in banking, with an emphasis on the international banking business.

You will gain an in-depth understanding of international finance with the banks as the purveyors of finance in a globalised world. You will study banking and financial intermediation, international financial markets and the roles that banks play in those markets. You will examine and evaluate the importance of central banking and international regulatory frameworks such as the Basel III and the important roles they play in maintaining a sound international financial system. Throughout the degree, you will have the opportunity to study and understand the concept of risk management, especially with respect to managing portfolios of bank risk assets.

The knowledge you gain will be applied within a framework of corporate governance and sustainability equipping you with the skills to appreciate and evaluate the crucial role that ethical governance plays in the success of international business organisations such as banks. These skills will be underpinned by sound financial theories, concepts and empirical evidence.

Specialist opportunities for International Finance and Banking students at Aberystwyth include:

- receiving practical and application-specific insights from established industry professionals and practitioners
- being taught by active researchers, ensuring that you are exposed to the very latest theories and knowledge in the subject area
- dedicated support to help you positively transition to professional employment
- enrolment into an extensive alumni network.

### Employability

This degree is designed to give you a range of transferable skills that you can apply in a variety of employment contexts. More specifically, you will develop your understanding of organisational behaviour and structure, and you will be able to research, interpret, and use business and financial data in decision-making processes. You will also develop your problem-solving, decision-making, analytical and creative thinking skills, in addition to teamworking, time management and organisational skills. Graduates of this degree will be well-placed for a career in investment banking, corporate finance, tax advisory, investment analysis, financial trading, corporate and retail banking.

## Key Facts

 Degree type: MSc.

 Course Code: N126.

 Duration: 1 year (full-time) or 2-3 years (part-time).

## Modules

Core modules that you may study on this course include:

- International Financial Markets and Investments
- Advanced Corporate Finance
- Financial Research Methods
- Banking and Financial Intermediation
- Corporate Governance and Sustainability.

Plus one optional module: either Portfolio Analysis and Management or International Finance and Capital Markets.

### International Financial Markets and Investments

Provides you with a strong theoretical and empirical background in investments and financial markets.

### Advanced Corporate Finance

Develops your knowledge and understanding of the financing options available to companies and their tax implications.

### Banking and Financial Intermediation

Analyses the economic function of banks and other financial intermediaries, with particular emphasis on the fundamental instability of banks.

### Corporate Governance and Sustainability

Introduces key concepts, theories, research and practices of corporate governance within an increasingly global context, with particular attention paid to issues of business ethics and sustainability.

For more details and the latest information on our modules, see our website.

# Management and Finance

## MSc

Our Management and Finance degree is designed for students who want to carry a sound grasp of business finance into a career in management.

If you want to leverage your numeric knowledge and develop your management and leadership understanding, then this programme has been designed for you. Exploring financial and general management methods, frameworks and models you will build an impressive theoretical knowledge and understanding but with an additional focus on practical delivery aligned to organisation and individual effectiveness.

You will develop a sound and sophisticated grasp of all aspects of business finance to provide a solid foundation for a future professional career in financial management or in the financial sector.

Specialist opportunities for Management and Finance students at Aberystwyth include:

- receiving practical and application-specific insights from established industry professionals and practitioners
- being taught by active researchers, ensuring that you are exposed to the very latest theories and knowledge in the subject area
- dedicated support to help you positively transition to professional employment
- enrolment into an extensive alumni network.

### Employability

By studying this degree you will develop your understanding of organisational behaviour and structure, and be able to research, interpret and use business and financial data. You will also develop your problem-solving, decision-making, analytical and creative thinking skills, in addition to teamworking, time management and organisational skills. Graduates of this degree will be well-placed for a career as a chartered accountant, chartered certified accountant, chartered management accountant or chartered public finance accountant investment analyst, financial risk analyst, or as an actuary.

## Key Facts

 Degree type: MSc.

 Course Code: N208.

 Duration: 1 year (full-time) or 2-3 years (part-time).

## Modules

Core modules that you may study on this course include:

- Advanced Corporate Finance
- Financial Analysis and Decision Making
- International Business Environment
- International Financial Markets and Investments
- International Strategy and Operations
- Managerial Reports
- People and Organisations.

### Advanced Corporate Finance

Develops your knowledge and understanding of the financing options available to companies and their tax implications; the tools available to manage financial risk; the choice of a company's capital structure; evaluation of the company's cost of capital and its relevance to investment decisions; evaluation of financial performance; and the factors influencing the choice of dividend policy.

### Financial Analysis and Decision Making

Develops a practical grasp of financial and management accounting, financial analysis and financial decision-making, relevant to the aspiring general manager.

### International Business Environment

Provides an understanding of the forces that shape the international business environment, and how that impacts on the operations and strategic outlook of international companies.

For more details and the latest information on our modules, see our website.

# Research degrees

## MPhil, PhD, DProf

We offer PhD, MPhil and DProf research degrees that provide students with the training and skills required to become world-leading experts, who can apply rigorous academic theories and principles to develop solutions to the challenges currently faced by business leaders and policymakers.

Aberystwyth Business School (ABS) has a vibrant and growing doctorate research programme, with over 100 research students joining us from all regions of the world. Our research degree programmes include the traditional research-based PhDs, our more business-orientated Professional Doctorate (DProf) programme, and a Master of Philosophy (MPhil) programme. Research students are fully integrated into the Department's research environment, with options to study topics from across a broad range of business, economic and accounting disciplines. In particular, we encourage applicants whose research fits into the remit of our two research centres: Centre for Responsible Societies (CRiSis) and Centre for Local and Regional Enterprise (CLaRE).

### PhD

Our Doctor of Philosophy (PhD) is a three-year programme that gives you the platform to conduct original academic research that makes a new contribution to your specific field of study. You can make new discoveries, test new theories and push the boundaries of current knowledge and understanding. We offer three PhD programmes: Management and Business (which also includes topics on marketing and tourism management); Economics, and Accounting (which also

includes finance). As a PhD student, you will become part of our vibrant research community. During your first year, you will complete our Social Science Research Training programme that will set you up with the skills and knowledge to successfully complete your PhD. Your research will be guided by a supervisory team, who will help you refine your research proposal, and guide you in data collection and analysis. At the end of your studies, you will have a viva voce exam (a verbal defence of your thesis).

### DProf

Our Professional Doctorate (DProf) programme is a three-year programme aimed at business professionals who wish to study for a doctorate while remaining in their employment. Often, DProf students base their research on issues or challenges that they face in their professional roles, and thus use the DProf programme to explore solutions that are based on rigorous academic research. Although we only offer one DProf programme, it covers all business and business-related topics. The DProf is a structured programme, with the first year based on a series of modules (delivered during a series of four residential study schools) that will develop your research skills and guide you in the development of your

research proposal. In years 2 and 3, and in collaboration with your supervisory team, you will then undertake your research. Similar to a PhD, you will then defend your thesis in a viva voce.

### MPhil

A Master of Philosophy (MPhil) is like a shorter version of a PhD (although no less challenging!). It is an advanced research-based postgraduate qualification, where you research and write a thesis over 2 years. Similar to a PhD, you will have the opportunity to pursue an area of interest under the guidance of a supervisor, and you will still be required to defend your thesis in a viva voce exam; however, an MPhil involves conducting less in-depth analysis than a PhD does. We offer three MPhil programmes: Management and Business; Economics and Accounting.

We are always pleased to receive new applications to our research programmes and welcome research proposals relating to any of the following disciplines: Accounting, Business, Economics, Finance, Management, Marketing and Tourism Management,

For more information see our 'How to Apply' pages or contact us directly.





# Our research

Aberystwyth Business School (ABS) is research-led, reflecting the values of Aberystwyth University. Our research strategy is aimed at producing world class research, publications and impact that creates innovative strategies and practical solutions that address societal and business issues relating to sustainability and sustainable economic growth.

Much of our research is interdisciplinary, involving collaborations with partners in both the social and natural sciences. Our research has received funding from a wide range of sources including several UK research councils, along with funding bodies, governments and industry in the UK, EU and internationally.

Research students form a core element of our research strategy and contribute to the vibrance of our research. Staff within the School come from a wide range of disciplinary backgrounds, and we have the capacity to supervise research students with an interest in: Accounting, Business, Economics, Finance, Management, Marketing and Tourism Management.

Although our research draws on a wide range of disciplinary perspectives and covers many topics, we aim to focus much of our research through two research centres:

## Centre for Responsible Societies (CRiSis)

CRiSis adopts an inter-disciplinary approach to exploring how responsible societies can address environmental challenges. Specifically, the Centre's vision is 'to collect evidence and to develop tools that allow people, organisations and governments to conduct themselves in a social, environmental and ethically responsible way to ensure the sustainable future of our planet and its people'. Much of our research focus is on ecosystem services assessments and valuing nature. Projects include assessments of the economic, social and environmental benefits of Welsh rivers to tropical forests. Through our projects, we have partnered with colleagues from across the University and externally through collaborators in Europe, Asia, Africa and the Americas. Our research has also had significant global impact; for example, centre staff have contributed several IPBES reports that have fed directly into the Convention on Biological Diversity. We very much welcome research proposals that address the issues and topics covered in the CRiSis centre.

## Centre for Local and Regional Enterprise (CLaRE)

CLaRE is an interdisciplinary research centre that explores how local and regional policies can best promote enterprise to achieve sustainable economies in rural Wales and beyond. With a focus on local and regional strategies, the Centre aims to provide evidence, and influence policy on, sustainable economic development. Facilitating the co-creation of research projects between academics, business and government is central to this response. The Centre has undertaken several high-profile EU-funded research projects, including: major reports on the employment effects of CAP agricultural reform; the development of a programme to encourage and support female entrepreneurship; a study of sustainable learning networks in Ireland and Wales; and research into rural crime and its impact on farm businesses. We welcome research proposals that address local and regional policies both within the UK and internationally.

# Employability

At Aberystwyth Business School, employability is embedded in all our courses to set you firmly on your future career path. We offer an annual programme of departmental research seminars, with high-profile visiting speakers and industry professionals to broaden your knowledge and understanding of business issues and provide you with important networking opportunities.

Whichever programme you choose for your postgraduate degree you can be sure of developing key transferrable skills that will be invaluable in any workplace, including:

- Understanding organisational behaviour and structure
- Improved numeracy skills and the ability to research, interpret and use business and financial data
- Deep understanding of the causes and effects of economic and other external changes
- The ability to communicate clearly written and spoken
- Effective problem solving
- Analytical and creative thinking skills
- Decision-making
- The ability to work independently and as part of a team
- Time-management and organisational skills
- Self-motivation and self-reliance.

Potential career pathways open to you on graduation may include:

- Financial strategy
- Management
- Actuarial profession
- Corporate banking
- Tax
- Investment analysis

- Financial trading
- Retail banking
- Civil Service
- Diplomatic Service
- Local Government
- Accountancy
- Banking
- Insurance
- Underwriting
- Risk Management
- Retail
- Distribution and Logistics
- Marketing
- Market Research
- Advertising.

## Work Experience Opportunities

Students on our MBA programmes will have the opportunity to gain valuable work experience by engaging in a number of paid and unpaid internships, and group projects. Paid internships will be limited and dependent on academic performance.

## Professional Development

The reflective and reflexive skills learned on your course will allow you to better evaluate your personal and professional wants and needs, and we find that students are better equipped to plan their careers.

We offer one-to-one professional career guidance, and additional coaching from an accredited 360-degree leadership development coach is also available on request.



# Supporting entrepreneurship

## Supporting entrepreneurship

If you are thinking of starting a business or social enterprise or perhaps considering freelancing, our University Careers Service can offer you help and advice on all aspects of turning your good idea into a great enterprise. The AberPreneurs service offers:

- Free start-up workshops and presentations
- Free one-to-one start-up mentoring from a professional business consultant
- InvEnterPrize - Aber University's annual £10,000 student ideas competition
- Business Start-Up Week - a whole week in June of workshops and presentations for budding entrepreneurs.

## InvEnterPrize

If you have an idea for a new product or service which you could turn into a successful business venture, then InvEnterPrize - our 'Dragon's Den' style student entrepreneurship competition - is a fantastic opportunity to kick-start your new enterprise.

Individuals or teams with inventions, business start-up ideas or other ambitious plans can enter to win a generous prize package including support and investment worth up to a maximum of £20,000 to start the business. In addition, all shortlisted finalists will receive expert advice from a panel of successful entrepreneurial alumni.

Past winners include Car-go, a concept driverless delivery vehicle; Amigrow, which uses satellite technology and machine learning to assist farmers with decision making and is designed to help Colombian farmers improve crop productivity; and Papora.com, a language learning website.



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