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Welcome

Welcome to Aberystwyth Business School. We’re delighted that you are considering us as one of your choices, and my job over the next few pages is simple, I just need to convince you to spend a bit more time with this prospectus; we appreciate you’ve limited time but that you also want to find the best fit for your advanced education.

In much the same way that Ernst and Young, Cartier, Apple and Google are aligned to product and service leadership, Aberystwyth Business School measures itself and excels against the service delivery and product excellence “gold standards”. Being a small and highly effective business school means we identify the key areas of importance for our current and future students and ensure we persistently deliver to attain these goals. The result, regular and exceptionally high accolades, TEF Gold award (the very highest possible), The Times University of the Year for Teaching (an unprecedented two years running), and 90% overall NSS student satisfaction. Put these performances in context, an equivalent Amazon service quality indicator is 86.6% (UK-leading figure) and they are a +$800 billion world company not dealing with developing the next generation of critical thinking and focussed business leaders; purely serving consumers via highly automated digital processes.

Whilst we delight in being small, and punching above our weight, we also provide the flexibility of full-service delivery, allowing you to explore Business and Management, Accounting and Finance, Economics, Marketing, Tourism Management, and Business Finance. Our staff are very proud of what they consistently achieve, our students recognise the benefits of curriculum flexibility and highly focussed discipline coverage - we don’t teach you peripheral modules, we focus on the absolute fundamentals; those fundamentals that will deliver the outcomes that are important you; contemporary understanding, and high competence and employability.

One of our core strengths is the way in which we create a learning partnership with you. We ensure your pastoral needs are met, and regularly meet with you at personal tutor and module tutor levels. This means we have an understanding of your education needs and your approach to learning and provide help and guidance when you need it. We are not the type of business school where your lectures will be with 800 other students and you will be unknown to the staff throughout your time at university. You’ll be known by your first name in the first few weeks of joining us and this is partly why we have such an excellent retention ratio (the number of students that start and successfully complete). Our ‘added value’ approach also means that we constantly strive to help you get the best result possible. As with many successful businesses we understand that you are an integral part of what we do and we ensure we keep you and your needs and expectations at the very centre of the decisions we make.

To understand what and how this is achieved its best that you visit us to discover more. You’ve multiple opportunities to do this, via pre-applicant Open Days, post application Visiting Days, or by informally visiting us. However you choose to visit us you’ll receive the same warm welcome from a team of highly professional business academics who will focus your development and fearlessly help you create the skills and competences you need to be successful.

Read on and you’ll begin to understand what makes Aberystwyth Business School a great choice that generations of business leaders and managers have benefited from; use it to discover how you can add your name to this aspirational list and explore the subject and future career that you are passionate about.

Professor John Goddard.
Head of Aberystwyth Business School
Aberystwyth
Campus life
Professional accredited degrees

At Aberystwyth Business School
Depending on your degree scheme and the module that you choose, you may be able to obtain exemptions towards professional qualifications after completing your degree.

### Accounting and Finance Exemptions

<table>
<thead>
<tr>
<th>Association of Chartered Certified Accountants (ACCA)</th>
<th>The ACCA has awarded Aberystwyth Business School full accreditation for the BSc Accounting and Finance (N400), students will have the potential to graduate having already achieved the level of a part-qualified accountant, by registering with ACCA. Business School students also get a discount on their registration fees. Our BSc Accounting and Finance (N400) degree scheme is ACCA accredited. Exemptions are currently available on the following fundamental level papers:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountant in Business (AB)</td>
<td>Management Accounting (MA)</td>
</tr>
<tr>
<td>Financial Accounting (FA)</td>
<td>Corporate and Business Law (LW)</td>
</tr>
<tr>
<td>Audit and Assurance (AA)</td>
<td>Financial Management (FM)</td>
</tr>
<tr>
<td>Financial Reporting (FR)</td>
<td>Performance Management (PM)</td>
</tr>
<tr>
<td>Taxation (TX)</td>
<td><strong>Chartered Institute of Management Accountants (CIMA)</strong></td>
</tr>
</tbody>
</table>
| **Note:** a pass mark of 50% is required in all relevant modules | The following courses are CIMA accredited:
> - BSc Accounting and Finance single honours degree scheme
> - Accounting and Finance major honours degree schemes
> - BSc Business and Management single honours degree scheme
> - Business and Management major honours degree schemes

**Note:** a pass mark of 50% is required in all relevant modules

| The Chartered Institute of Public Finance and Accountancy (CIPFA) | Our BSc Accounting and Finance single, joint and minor degree schemes are CIPFA accredited. Exemptions are currently available on the following papers:

**Certificate Level:**
> - Financial Accounting (Financial Accounting 1,2 and 3 must be taken)
> - Management Accounting (Management Accounting 1,2 and 3 must be taken)
> - Financial Reporting (Financial Accounting 1,2 and 3 must be taken)
> - Audit and Assurance (The Role and Practice of Audit must be taken)

**Diploma Level:**
> - Financial Management (Introduction to Financial Management and Corporate Finance must be taken)
> - Taxation (Taxation must be taken) |
| **Institute of Chartered Accountants in England and Wales (ICAEW)** | Our BSc Accounting and Finance single honours degree scheme and Accounting and Finance major honours degree schemes are ICAEW accredited. |
| **Institute of Chartered Secretaries and Administrators (ICSA)** | Our BSc Accounting and Finance single honours degree scheme and Accounting and Finance major honours degree schemes are ICSA accredited. |

### Marketing Exemptions

| Chartered Institute of Marketing (CIM) | Our BSc Marketing single, major and joint honours degree schemes are CIM accredited as part of the ‘Dual Awards’ scheme. Students are therefore exempt from 50% of the CIM Professional Diploma exams. |
Courses

- BSc Accounting and Finance (N400)
- BSc Business Management (N122)
- BSc Business Economics (L113)
- BSc Business Finance (N310)
- BSc Business Economics (L113)
- BSc Business Finance (N310)
- BSc Economics (L100)
- BSc Marketing (N500)
- BSc Tourism Management (N800)
- BSc Adventure Tourism Management (N870)
Accounting and Finance
BSc

This multi-accredited BSc Accounting and Finance degree offers you the chance to unlock and develop your technical knowledge, skills and expertise, whilst gaining professional recognition from the world’s leading accountancy bodies such as the ACCA, CIMA, ICAEW, CIPFA, CII, ICSA. Topics covered include financial reporting, management accounting, corporate finance, taxation, audit and computerised accounting systems. This is the ideal degree if you are interested in pursuing a role within the Accountancy profession and/or financial sector. Our focus is to deliver technically competent and strategically thoughtful early career-stage accounting and finance graduates, who immediately benefit from the enhanced confidence, critical thinking and flexibility competences that small class teaching delivers. Our graduates are highly respected, and always in demand, by the major industry recruiters.

Core Modules and teaching structure on this course includes:

**Year 1**
> Fundamentals of Accounting and Finance  
> Understanding the Economy  
> Fundamentals of Management and Business  
> Accounting and Finance for Specialists  
> Data Analytics  
+ ABS/IEC option

**Year 2**
> Intermediate Financial Accounting  
> Intermediate Management Accounting  
> Corporate Governance, Risk and Ethics  
> Corporate Finance and Financial Markets  
> Business Law for Managers  
+ either Taxation  
  or Theory and Practice of Auditing

**Year 3**
> Advanced Financial Accounting  
> Advanced Management Accounting  
> Investments and Financial Instruments  
> Accounting and Finance: Analysis and Application  
+ either Taxation  
  or Theory and Practice of Auditing  
+ ABS option

---

**Degree type:** BSc.

**UCAS Code:** N400.

**Duration:** 3 years.

**Entry Requirements:**
- A level: BBB
- Tariff points: 120
- BTEC: DMM

**Related courses:** Yes see page 24.
Business Management

BSc

Your choice of studying a BSc Business and Management degree will provide you with a broad understanding of business disciplines that places you in the most flexible position to start your professional business and management career upon graduation. At Aberystwyth University you’ll cover the fundamentals of business and management whilst also having the opportunity to explore marketing, economics, accounting and finance, and tourism management. There is prior accreditation associated with your studies, meaning chartered status exemptions in Chartered Institute of Management Accountants (CIMA), Association of Chartered Certified Accountants, and the Chartered Institute of Marketing (CIM). Our expert academics will guide you through areas of marketing, operations management, finance, accounting, strategy, human resource management and entrepreneurship, ensuring a comprehensive and contemporary understanding is delivered. The degree has been optimised to allow you to excel and succeed to the top level of global business management practice.

Core Modules and teaching structure on this course includes:

**Year 1**
- Fundamentals of Accounting and Finance
- Understanding the Economy
- Fundamentals of Management and Business
- Data Analytics
- Marketing Principles and Contemporary Practice

+ ABS/IEC option

**Year 2**
- Marketing Management
- Human Resource Management
- Operations and Supply Chain Management
- Entrepreneurship and New Venture Creation
- Research Methods

+ ABS/IEC option

**Year 3**
- Strategic Leadership
- Financial Strategy
- Organizational Psychology
- Dissertation (double weighting)
+ either Digital Business, Leadership and Management or Global Logistics or Employability Skills for Professionals

**Degree type:** BSc.

**UCAS Code:** N122.

**Duration:** 3 years.

**Entry Requirements:**
- A level: BBC
- Tariff points: 112
- BTEC: DMM

**Related courses:** Yes see page 24.
Business Economics

BSc

The BSc Business Economics degree covers a wide range of issues that impact on every-day life including: the creation of employment, inflationary pressures, international trade issues, the process of business competition, innovation and growth, the development of third world countries, the protection of natural resources and government policy-making, then this might be the degree for you. Upon successful completion of this degree you will have an informed and coherent understanding of economics, alongside the confidence and professional skills to apply both microeconomics and macroeconomics in context, to the real world.

Core Modules and teaching structure on this course includes:

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; Fundamentals of Accounting and Finance</td>
<td>&gt; Microeconomics Theory and Policy</td>
<td>&gt; Environmental Economics</td>
</tr>
<tr>
<td>&gt; Understanding the Economy</td>
<td>&gt; Macroeconomics Theory and Policy</td>
<td>&gt; Trade, Development and Growth</td>
</tr>
<tr>
<td>&gt; Fundamentals of Management and Business</td>
<td>&gt; Managerial Economics</td>
<td>&gt; Organizational Psychology</td>
</tr>
<tr>
<td>&gt; Data Analytics</td>
<td>&gt; Research Methods</td>
<td>+ Either Strategic Leadership</td>
</tr>
<tr>
<td>+ ABS/IEC option</td>
<td>+ ABS/IEC option</td>
<td>or Employability Skills for Professionals</td>
</tr>
</tbody>
</table>

Degree type: BSc.

UCAS Code: L113.

Duration: 3 years.

Entry Requirements:
A level: BBB
Tariff points: 120
BTEC: DMM

Related courses: Yes see page 24.
# Business Finance

**BSc**

BSc Business Finance at Aberystwyth University is accredited by the Association of Chartered Certified Accountants. If you are interested in focusing on the diverse world of finance and the factors that influence financial policy, then this is the degree for you. Aberystwyth Business School has strong links with business and industry, which open up a number of opportunities for you. By studying this degree, you will develop a firm understanding of the following areas: financial strategy; banking conduct; financial services and government regulation. These attributes will be highly sought after by employers of this discipline.

<table>
<thead>
<tr>
<th>Core Modules and teaching structure on this course includes:</th>
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</thead>
<tbody>
<tr>
<td><strong>Year 1</strong></td>
</tr>
<tr>
<td>&gt; Fundamentals of Accounting and Finance</td>
</tr>
<tr>
<td>&gt; Understanding the Economy</td>
</tr>
<tr>
<td>&gt; Fundamentals of Management and Business</td>
</tr>
<tr>
<td>&gt; Accounting and Finance for Specialists</td>
</tr>
<tr>
<td>&gt; Economic Theory and Policy</td>
</tr>
<tr>
<td>&gt; Data Analytics</td>
</tr>
<tr>
<td><strong>Year 2</strong></td>
</tr>
<tr>
<td>&gt; Microeconomics Theory and Policy</td>
</tr>
<tr>
<td>&gt; Macroeconomics Theory and Policy</td>
</tr>
<tr>
<td>&gt; Intermediate Financial Accounting</td>
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<tr>
<td>&gt; Intermediate Management Accounting</td>
</tr>
<tr>
<td>&gt; Corporate Governance, Risk and Ethics</td>
</tr>
<tr>
<td>&gt; Corporate Finance and Financial Markets</td>
</tr>
<tr>
<td><strong>Year 3</strong></td>
</tr>
<tr>
<td>&gt; Investments and Financial Instruments</td>
</tr>
<tr>
<td>&gt; Trade, Development and Growth</td>
</tr>
<tr>
<td>&gt; Dissertation (double weighting)</td>
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<tr>
<td>+ 2 ABS options</td>
</tr>
</tbody>
</table>

- **Degree type:** BSc.
- **UCAS Code:** N310.
- **Duration:** 3 years.
- **Entry Requirements:**
  - A level: BBB
  - Tariff points: 120
  - BTEC: DMM
- **Related courses:** Yes see page 24.
Economics

BSc

Economists are among the most highly paid business professionals. Why? It’s down to the insight and analytical understanding they provide to many organisations in a great number of commercial or professional settings. In choosing to study your Economics degree with us you’ll explore the economic issues that impact every-day life including: the creation of employment, inflationary pressures, international trade issues, the process of business competition, innovation and growth, the development of emerging economies, the protection of natural resources, and government policy and regulation. Research-led teaching and excellent facilities ensure you have the relevant knowledge and transferable skills to progress into your chosen career.

Core Modules and teaching structure on this course includes:

**Year 1**
- Fundamentals of Accounting and Finance
- Understanding the Economy
- Fundamentals of Management and Business
- Economic Theory and Policy
- Data Analytics
  + ABS/IEC option

**Year 2**
- Microeconomics Theory and Policy
- Macroeconomics Theory and Policy
- Managerial Economics
- Econometrics
- Research Methods
  + ABS/IEC option

**Year 3**
- Contemporary Issues in Economic Policy
- Environmental Economics
- Trade, Development and Growth
- Dissertation (double weighting)
  + Either History of Economic Thought or Employability Skills for Professionals

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**Degree type:** BSc.

**UCAS Code:** L100.

**Duration:** 3 years.

**Entry Requirements:**
- A level: BBB
- Tariff points: 120
- BTEC: DMM

**Related courses:** Yes see page 24.
Marketing

BSc

The importance of marketing to business performance has never been greater. Marketers now innovate and shape business in many ways. Becoming a professional marketer is a diverse and fantastic career choice. In choosing to study Marketing at Aberystwyth Business School, you will develop the fundamental knowledge, practical understanding, and core professional competences in the most important elements of marketing that include: consumer behaviour, digital marketing, strategic marketing, applied brand management, marketing principles and marketing relationships/customer experience.

The programme is taught by accredited marketing experts and professional practitioners with global blue-chip, creative industry, and digital experience. Studying marketing at Aberystwyth provides you with access to an accredited Chartered Institute of Marketing (CIM) Graduate Gateway Centre, which means that you can study in parallel towards professional CIM qualifications or use the exemptions for professional CIM development in the future.

Core Modules and teaching structure on this course includes:

**Year 1**
- Fundamentals of Accounting and Finance
- Understanding the Economy
- Fundamentals of Management and Business
- Data Analytics
- Marketing Principles and Contemporary Practice

+ ABS/IEC option

**Year 2**
- Marketing Management
- Consumer and Buyer Behaviour
- Marketing: Relationships and Customer Experience
- Global Marketing
- Applied Brand Management
- Research Methods

**Year 3**
- Strategic Leadership
- Digital Marketing
- Marketing and Digital Marketing Communications
- Dissertation (double weighting)

+ Either Tourism Marketing or Employability Skills for Professionals

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**Degree type:** BSc.

**UCAS Code:** N500.

**Duration:** 3 years.

**Entry Requirements:**
- A level: BBC
- Tariff points: 112
- BTEC: DMM

**Related courses:** Yes see page 24.
Tourism Management

BSc

The BSc Tourism Management degree combines the in-depth study of the domestic and international tourism sector with the development of core business skills to equip you for a professional career in this dynamic and exciting industry. A career in tourism will be people-focused, requiring good communication and inter-personal skills, and giving you the opportunity to be creative, flexible and adaptable. By studying tourism management at Aberystwyth, and participating in our programme of field trips to tourist attractions both locally and overseas, you will enjoy a wide range of opportunities to develop these skills and capabilities.

Core Modules and teaching structure on this course includes:

Year 1
> Fundamentals of Accounting and Finance
> Understanding the Economy
> Fundamentals of Management and Business
> Data Analytics
> Marketing Principles and Contemporary Practice
> Principles of Tourism Management

Year 2
> Destination and Attraction Management
> Adventure Tourism
> International Tourism in Practice
> Research Methods
+ 2 ABS/IEC options

Year 3
> Sustainable Tourism
> Tourism Marketing
> Tourism Development and Planning
> Dissertation (double weighting)
+ ABS option

Degree type: BSc.

UCAS Code: N800.

Duration: 3 years.

Entry Requirements:
A level: BBC
Tariff points: 112
BTEC: DMM

Related courses: Yes see page 24.
Adventure Tourism Management
BSc

The BSc Adventure Tourism Management degree at Aberystwyth University is designed to enable you to unlock and develop skills in the business, marketing and management of adventure tourism operations. You will also learn in a stimulating environment and study in a location where the opportunities for adventure are unparalleled, allowing you to understand this young industry in its development.

Core Modules and teaching structure on this course includes:

**Year 1**
- Fundamentals of Accounting and Finance
- Understanding the Economy
- Fundamentals of Management and Business
- Data Analytics
- Marketing Principles and Contemporary Practice
- Principles of Tourism Management

**Year 2**
- Destination and Attraction Management
- Adventure Tourism
- International Tourism in Practice
- Research Methods
- Activity Certification 1
  + ABS/IEC option

**Year 3**
- Sustainable Tourism
- Tourism Development and Planning
- Activity Certification 2
- Dissertation (double weighting)
  + Either Tourism Marketing or Employability Skills for Professionals

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**Degree type:** BSc.

**UCAS Code:** N870.

**Duration:** 3 years.

**Entry Requirements:**
- A level: BBC
- Tariff points: 112
- BTEC: DMM

**Related courses:** Yes see page 24.
What you study in your first year, and why?

(Year 1 only)

Here are brief descriptions of the Year One modules taught in Aberystwyth Business School. Please see the programme descriptions on p6-13 for the modules that are included in your programme.

**Fundamentals of Accounting and Finance**
In the field of financial accounting, you will study the structure, construction and interpretation of the balance sheet and income statement. In management accounting, you will cover accounting for costs leading to Cost Volume Profit analysis. In finance, you will examine financial management and corporate finance, net present value calculations, and the principal sources of finance used by companies.

**Accounting and Finance for Specialists**
You will examine topics in financial accounting including cash flow, inventory, and partnership accounting, and introduces financial accounting computer software. In management accounting you will cover accounting for overheads, Cost Volume Profit Analysis, and the use of accounting data for decision making. You will continue your studies in finance by examining valuation techniques, investment appraisal, and merger and acquisition.

**Understanding the Economy**
You will study the theoretical foundations of microeconomics and macroeconomics, the two main pillars of economics. Microeconomics involves the study of the individual components of the economy: individuals, families, firms, and their interactions. Macroeconomics involves the study of the behaviour of economic aggregates: consumption, expenditure, investment expenditure, gross domestic product, inflation and unemployment.

**Economic Theory and Policy**
You will continue your studies in economics by investigating a wide range of topics in microeconomics and macroeconomics. Coverage includes the neoclassical and alternative theories of the firm; employment, unemployment and the labour market; poverty and inequality; monetary, fiscal and supply-side macroeconomic policies; international trade and globalization; and environmental economics.

**Fundamentals of Management and Business**
You are introduced to theoretical concepts and practical implications relating to people in organizations, the relationship between management and organization, and the internal and external forces that impact on operations. A survey of the historical development of the concept and practice of management introduces the concepts of power, control, accountability and motivation and their practical implications, as well as key management thinkers and management models.

**Marketing Principles and Contemporary Practice**
You are introduced to a range of marketing essentials and contemporary forms of marketing, including the marketing mix, segmentation, branding, consumer behaviour, digital marketing, supply-chain management and marketing communications. You will examine the history and nature of marketing as a core business discipline and academic subject, and you will apply marketing knowledge to real world phenomena and problems in business and society.

**Principles of Tourism Management**
You will examine the scope, structure, functioning and significance of the tourism industry at the local, national and global levels. Tourism is analysed as an economic activity, and you will examine the factors that influence its planning, development, marketing, management and impact. Issues of sustainability and corporate social responsibility in tourism are introduced. Field trips or a residential study tour are included.

**Data Analytics**
You will develop practical skills in quantitative techniques, including statistical analysis. The importance of quantitative methods in informing analysis and good decision making for the effective running of organizations cannot be overestimated. You will build and improve your numerical, mathematical and statistical skills, and apply these to practical problems in the context of finance, economics and business.
Teaching through the medium of Welsh

The following Year 1 modules are taught fully through the medium of Welsh, with dedicated lectures and tutorials:

> Fundamentals of Management and Business
> Marketing Principles and Contemporary Practice

The following Year 2 and 3 modules are taught in lectures through the medium of English, supported by tutorials through the medium of Welsh:

> Marketing Management
> Human Resource Management
> Operations and Supply Chain Management
> Entrepreneurship and New Venture Creation
> Strategic Leadership
> Organisational Psychology
> Employability Skills for Professionals
> Dissertation (double weighting)

You have the option to write and submit your assessments for any module in the medium of Welsh.
The International English Centre

Pre-sessional and Pre-sessional Plus Courses

Our Pre-sessional and Pre-sessional Plus Courses are intensive courses for international students who have been offered a place on a degree at Aberystwyth University. These courses help you to develop the academic and language skills needed for success on your degree, and give you an in-depth introduction to British academic culture and to Aberystwyth University.

You should expect to work hard on the Pre-sessional course, studying alongside other ambitious and highly motivated students from around the world. By the time your degree starts, you will be ready for the academic challenges of university study, and will have had the opportunity to make friends and get to know the university so you can begin your degree with confidence. The courses run for 42, 30, 12 and 6 weeks.

> 20 hours tuition per week
> Maximum 16 students per class
> Weekly personal tutor meetings

<table>
<thead>
<tr>
<th>Course</th>
<th>Dates</th>
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<tbody>
<tr>
<td>42-week Pre-sessional Plus</td>
<td>24 September 2018 - 13 September 2019</td>
</tr>
<tr>
<td>30-week Pre-sessional Plus</td>
<td>7 January 2019 - 13 September 2019</td>
</tr>
<tr>
<td>12-week Pre-sessional</td>
<td>24 June 2019 - 13 September 2019</td>
</tr>
<tr>
<td>6-week Pre-sessional</td>
<td>5 August 2019 - 13 September 2019</td>
</tr>
</tbody>
</table>
Major/Minor and Joint Honours Programmes

Departmental Joint Honours
> Accounting and Finance / Economics
> Accounting and Finance / Management
> Accounting and Finance / Marketing
> Economics / Management
> Marketing / Management
> Tourism Management / Marketing

Joint Honours with another subject
> Accounting and Finance / Mathematics
> Business and Management / Mathematics
> Economics / Mathematics
> Business and Management / French
> Business and Management / Spanish
> Business and Management / German
> Marketing / French
> Marketing / Spanish
> Marketing / German
> Tourism Management / French
> Tourism Management / Spanish
> Tourism Management / German
> Accounting and Finance / Welsh for the Professional Workplace
> Business and Management / Welsh for the Professional Workplace
Extra-curricular opportunities at Aberystwyth Business School

Work experience placements and studying abroad.

To succeed in a competitive job market, you will require a degree that will help you stand out. When you become a student at the Aberystwyth Business School we will work with you to make sure that you are fully equipped with the skills and experience to start a great career.

Employability Skills for Professionals

We have a cleverly designed ‘Employability Skills for Professionals’ module, allowing our third-year students the opportunity to get workplace experience with leading and local Public and Private Sector employers as a credited module which can be taken during semester time alongside their other modules. There are ring-fenced opportunities for students to work in commercial, government, local authority or charity organisations. This will enable students to proactively develop their employability skills whilst contributing meaningfully to the work of the host organisation.

The Business School also hosts the student led Business Society known as The Biz and the Economics Society, which both offer work experience opportunities as well as a chance to discuss business and management matters with like-minded people in an informal setting.

Year in Industry (YES)

All UK/EU students who study at the Aberystwyth Business School are invited and encouraged to participate in the University’s “Year in Employment Scheme” (YES).

The scheme provides you with the opportunity to undertake a paid year in employment between your second and third year of study. Employment can be with an organisation based in the UK or overseas. Participating in YES will allow you to gain valuable employment experience, and to develop the transferable personal and professional skills that graduate employers are looking for in applicants.

Evidence shows that participating in YES will make you more employable. Aberystwyth graduates who have undertaken a Year in Employment have an increased likelihood of securing a "graduate level job" at the end of their studies. The average starting salary of Aberystwyth graduates, who had participated in YES, was at least £2500 more than that for those who had not participated in the scheme.

Visit your youtube channel to discover what previous students have done on their yes scheme.

Studying Abroad

Aberystwyth Business School is partnered with many Universities globally, and there are opportunities to complete part of your studies at a foreign university, under the Erasmus + scheme and the University’s International Exchange programme.

Our European partners include:
- University of Hasselt, Belgium.
- University College of Zealand, Denmark.
- University of Tampere, Finland.
- University of La Rochelle, France.
- University of Nantes, France.
- Julius Maximilians University, Wurzburg, Germany.
- University of Oviedo, Spain.
- University of Seville, Spain.

Our International Exchange partners include:

Australia:
- Deakin University
- Griffith University
- Murdoch University
- University of New South Wales
- University of Newcastle

Canada:
- Dalhousie University
- McGill University
- Thompson Rivers University
- University of Guelph
- University of Ottawa
- University of Victoria

USA:
- American University
- Boise State University
- Bowling Green State University
- Carroll University
- Purdue University
- Queens University of Charlotte
- University of Alabama
- University of Georgia
- University of Louisville
- University of Montana
- Utica College
- Washington State University
- Willamette University

Rest of the World:
- Azerbaijan, ADA University
- China, University of Nottingham, Ningbo
- Japan, Rikkyo University
- Hong Kong, Hong Kong Baptist University
- Thailand, Thammasat University
Student Profiles

Spandana Palaypu
BSc Business Management

Choosing to pursue an Honours degree in Business and Management at Aberystwyth University was probably one of the best decisions I had ever made!

Being a very entrepreneurially driven individual, I picked Business and Management over more specific courses such as Accounting and Finance as it provided me a broader range of subjects to work with while giving me a taste of all the major functions required to run a business successfully; the program ensured every skill was put to the test and developed in its own right.

Furthermore, by having a comprehensive understanding of the course’s diverse theoretical aspects and research methods, I was able to adapt and succeed in fast-paced environments by putting this knowledge to practical use via extensive quantitative / qualitative analysis techniques and dynamic thinking; this was particularly inherent during my internship with KPMG’s management consulting department.

Steve Guest
BSc Accounting & Finance

I made it my intention to study for a joint honours degree so that I could combine the study of two different subject areas, so to give me a broad knowledge base which would help to increase my career prospects. Aberystwyth was one such institution that would allow me to combine the study of both accounting and economics.

I chose to study at Aberystwyth as after attending a visiting day I felt that it offered a particularly comfortable learning environment, and I could see that there were many opportunities to get involved in activities outside of academic study. I also received a merit award, after sitting an entrance scholarship exam, which helped me out financially.

Through my academic study and involvement in other activities whilst at Aber I was able to significantly develop my interpersonal skills and I feel that I have been provided with a solid platform for my future. I am soon to begin a training contract at KPMG, to become an ACA Chartered Accountant.
It’s a cliché but my studies at Aberystwyth really were the best 3 years of my life. I have amazing memories and will always look back on my time fondly.

Before I started at Aberystwyth I was in touch with a senior professor who happily responded to all my questions and welcomed me to the course. The fact that the lecturers, tutors and staff get to know you personally really sets Aber apart from other Universities and makes a huge difference - you always have someone to get advice from and build long lasting relationships which continue after you graduate.

Aber is a close knit town so it is easy to meet new people and make friends but I think it’s really important to get involved in societies. You meet people with similar interests, go on great nights out and also partake in activities which build the skills employees want to see such as event planning, financial control and social media skills.

I was President of Aberystwyth Rag society and Liaison officer of the Biz society for two years and credit the experience I gained for securing my job after I graduated. I am currently a finance trainee for an oil recruitment firm called Petroplan, located just outside of London where I am training to become an accountant. My course included modules in small business accounting and finance and my employees appreciated the relevance of the modules that my course offered.

I couldn’t have asked for a better experience and feel really lucky that I got the chance to study in such an incredible place.
Sean Thomas Midgley  
BScEcon Marketing

Going to Aberystwyth was one of the best things that I’ve ever done! My degree in Marketing has opened up doors for me and having the University brand behind me has also helped me into the position that I am in right now.

First year of the Marketing degree is all about building skills and knowledge in the foundations of marketing and other realms of business, as well as getting to know this fantastic, little (but with a huge range of things to do!) town and everyone in it.

The lecturers and other staff members in the department are there to help you grow as a person, academically and professionally. Second and third/fourth years are all about specialising in the specifics of marketing – such as marketing communications or consumer behaviour. Here your real depth of the subject is tested and with a brilliant team who is dedicated to your learning, you gain a full understanding of the subject as well as a real life, working environment view on the industry!

Damith Rajakaruna  
BSc Tourism Management

After Graduating from Aberystwyth University, I moved to London to work at a travel agency to get work experience. After accumulating three months of work experience I decided to look for a job directly relating to tourism, which involved facing customers. I came across a seasonal job in the retail department of the London Eye working as a guest service assistant during the summer months. I applied for the job and within two weeks of being assessed I was offered the job. After proving my worth during the three-month seasonal contract, I was offered a permanent role working for the London Eye.