



Aberystwyth Business School

---

# The MBA and Professional MBA at Aberystwyth Business School

---

# Contents

Welcome	p.1
Why choose Aberystwyth University?	p.3
Why study the Professional MBA programmes at Aberystwyth?	p.5
What courses are available?	p.6
MBA courses in detail	p.9
Entry requirements and how to apply	p.12



## Important information

The programme information published in this brochure was correct at time of going to print (June 2021) and may be subject to change. Prospective students are advised to check the definitive programme information, including entry requirements, that is available on our website before making an application, to ensure that the programme meets their needs.

# Welcome to Aberystwyth Business School (ABS)

Welcome to Aberystwyth Business School (ABS). I am delighted that you are considering us as a choice for your professional development.

We are a modern, forward-thinking Business School in a highly respected traditional University with a rich history dating back to 1872.

Our professional programmes are designed for managers at different stages of their development.

If you are just starting on your management career, the MBA and Professional MBA will meet your needs. If you are further along in your career and you wish to update your business and management knowledge and hone your leadership skills, the Executive MBA (EMBA) should be the programme for you. You may be required to demonstrate immediate organisational impact from your study or you may be seeking a more customisable, flexible programme, then the Executive Master of Management (EMMgt) should appeal.

All our programmes are designed to nurture the leadership skills and management knowledge needed to be a resilient and effective leader in complex and uncertain times. Managers need to make decisions based on too little, or sometimes an overwhelming amount, of data. The Aberystwyth MBA teaches the diagnostic, analytical and critical skills that are required for more effective decision making and for more positive and resilient leadership. Our programmes encourage the use of practical theory, and they are all designed to make you more effective in your role, and to develop your career.

Once again, thank you for considering us for this important career and life decision. If you need further assistance, you are very welcome to contact the Programme Director at any time: Vincenzo Dispenza ([vid12@aber.ac.uk](mailto:vid12@aber.ac.uk))

**Professor Andrew Thomas**  
Director





# Why choose Aberystwyth University?

Choose Aberystwyth University and you'll be studying in a location like no other. On the west coast of Wales between Cardigan Bay and the Cambrian Mountains, you'll be part of a friendly, outward-looking community where the far horizon inspires ambition and aspiration. A place where students have been coming since 1872, drawn by our reputation for teaching excellence and an exceptional student experience.

At a glance here are a few more reasons for choosing Aberystwyth University:

**Best University in the UK for Teaching Quality and Student Satisfaction**

(The Times and Sunday Times, Good University Guide 2021)

**Welsh University of the Year**

(The Times and Sunday Times, Good University Guide 2020)

**Awarded Gold in the Teaching Excellence and Student Outcomes Framework**  
(TEF 2018)

**University of the Year for Teaching Quality**  
(The Times and Sunday Times, Good University Guide 2018 and 2019)

**95% of the University's research is world-leading and of international importance**

(Research Excellence Framework [REF] 2014)

**Top 5 University in the UK and best in Wales for student satisfaction**

(National Student Satisfaction survey 2020)

**97% of our graduates from the Business School were in work or further study within 6 months, 3% more than Business and Administrative Studies graduates nationally**

(Higher Education Statistics Authority 2018).



# Why study the Professional MBA programmes at Aberystwyth?

## World-class

Aberystwyth Business School's portfolio of full-time MBA programmes are designed to develop the diagnostic, evaluative and critical thinking skills needed to be an effective leader and manager.

The MBA and Professional MBA aim to prepare aspiring leaders and managers for a successful and effective career in management. Our programmes deliver leading edge content and innovative thinking in all areas of business and management.

## Location

Our programmes are delivered on-campus in Aberystwyth.

## The latest thinking

You will develop a knowledge and understanding of theories, concepts and models in the major business and management disciplines.

You will enhance your existing business skills and abilities in structuring and communicating ideas efficiently, writing for and speaking to a range of audiences, critically evaluating and organising information, working and leading others and, working within time frames and to specific deadlines towards delivering high impact business strategies to improve your organisation's effectiveness.

## Who is it for?

The programme is designed specifically for managers at the start of their career in management and leadership, or for those considering a future in management.

## Tuition fees for entry September 2021.

### Applicants from the UK:

£13,000

### International applicants:

£18,800

# What courses are available?

Designed for the aspiring manager considering a career in management or leadership. The Professional MBAs each have a specific focus, enabling you to specialise in a particular discipline.

## **N1837** MBA Global Supply Chain Management

Focuses on modern global supply chain networks and systems including logistics, green logistics systems and global supply chain systems. You will also learn the latest trends in financial analysis, business economics and leading people and organisations. You will complete a substantial supply chain management report at the end of your studies which is focused on providing value-added improvements within your company.

## **N1838** MBA Engineering Management

Focuses on engineering systems and the management of engineering and technology-based systems. You will undertake modules in forensic engineering analysis and management, quality systems, project management and supply chain systems. You will complete a substantial engineering management report at the end of your studies which is focused on providing value-added improvements within your company.

## **N1839** MBA Project Management

Focuses on managing and leading projects and developing and applying the tools and techniques of project management including leading teams, project management techniques and systems, financial analysis, and project monitoring and control. You will complete a substantial project management report at the end of your studies which is focused on providing value-added improvements within your company.

## **N1840** MBA International Marketing

Provides you with insights and new developments in the area of international marketing including global marketing systems and practice, marketing strategy as well as financial analysis, sustainability and business leadership. You will complete a substantial international marketing report at the end of your studies which is focused on providing value-added improvements within your company.

## **N1841** MBA Corporate Social Responsibility

Provides you with knowledge of the latest trends in environmental economics, environmental decision making, sustainability and environmental management and combines this work with business-focused work around business finance, leadership and business economics as well as corporate governance and risk analysis. You will complete a substantial CSR report at the end of your studies which is focused on providing value-added improvements within your company.







# MBA courses in detail

## Overview

MBA Students study full-time over a period of one academic year from September to September.

The emphasis is on learning as much as on teaching. You are encouraged to share your valuable experience in a challenging but supportive learning environment in an action learning style that encourages praxis, the development and use of practical theory. This is further reinforced and complemented by case study analysis.

By the end of the MBA, you will have a more sophisticated and nuanced grasp of business, management and organisations with regard to people, markets, operations and supply chain, economics, corporate governance, ethics, sustainability and strategy. You will also be able to think more strategically and be far better prepared for a career in business and management.

There will be opportunities to network with students from other masters programmes within the Business School. Students will also be offered professional development guidance to help them advance their careers. As postgraduate students of the University, students will have access to the University's Graduate School facilities.

## Work Experience Opportunities

Students will also be able to gain valuable work experience by engaging in a number of paid and unpaid internships, and group projects. Paid internships will be limited and dependent on academic performance.

## Professional Development

Our MBA graduates have gone on to establish careers in a variety of companies such as Bloomberg, Standard Chartered Bank, Euler Hermes, SAP and Legal & General. Typically, our alumni are senior managers in the public and private sectors or run their own businesses or consultancies.

The reflective and reflexive skills learned on the programme allow students to better evaluate their personal and professional wants and needs, and we find that students are better equipped to plan their careers.

We offer one-to-one professional career guidance, and additional coaching from an accredited 360-degree leadership development coach is also available on request.

## Teaching and Learning

Aberystwyth Business School's teaching staff will create the environment in which practical learning can flourish and facilitate the sharing of experience and knowledge. We know that masters students are extremely busy people, however we expect students to invest time 'outside class' preparing for workshops, researching and writing assignments.

The teaching structure will facilitate critical evaluation and application of theories, concepts and models rather than simple description. The University's virtual learning environment (VLE) will be used to facilitate this process.

Students will be encouraged to use the VLE to help them work independently and in groups, and will be supported academically by module tutors.

## Course Details

Students can attend full-time over a period of one academic year (September to September). The academic year is divided into three semesters:

**September to January**

**January to June**

**June to September.**

Assessment is by written report, case study analysis and presentation. There are no formal examinations.

The programmes aim to introduce students to core business and management subjects of finance and leading people, whilst still allowing students to specialise in a particular pathway.

## MBA Global Supply Chain

- Financial Analysis & Decision Making
- People & Organisations
- Marketing Management Strategy
- Global Supply Chain Management
- International Strategy & Operations
- Green Logistics & Supply Chains
- Managerial Reports

## MBA International Marketing

- Financial Analysis & Decision Making
- People & Organisations
- Marketing Management Strategy
- Corporate Governance & Sustainability
- International Strategy & Operations
- Global Marketing
- Managerial Reports

## **MBA Corporate Social Responsibility**

- Financial Analysis & Decision Making
- People & Organisations
- Marketing Management Strategy
- Corporate Governance & Sustainability
- Ethics, Sustainability & Corporate Responsibility in Organisations
- Environmental Economics
- Managerial Reports

## **MBA Engineering Management**

- Financial Analysis & Decision Making
- People & Organisations
- Project Management Tools & Techniques
- Corporate Governance & Sustainability
- International Strategy & Operations
- Quality & Engineering Management
- Managerial Reports

## **MBA Project Management**

- Financial Analysis & Decision Making
- People & Organisations
- Marketing Management Strategy
- Corporate Governance & Sustainability
- Project Management Tools & Techniques
- Leading & Managing Projects
- Managerial Reports

# Entry requirements

## Qualifications or Professional Experience

A good Honours degree (or its equivalent) and a minimum of three years' relevant experience in a people or project leadership/ management role, plus satisfactory references from your employer or university.

## English Language Requirements

If you have a Bachelors degree from a UK University, you do not need to take an English proficiency test.

Non-native English speakers who do not meet this requirement must obtain IELTS 6.0 or take a University-recognised test of academic English language proficiency.

## How to apply

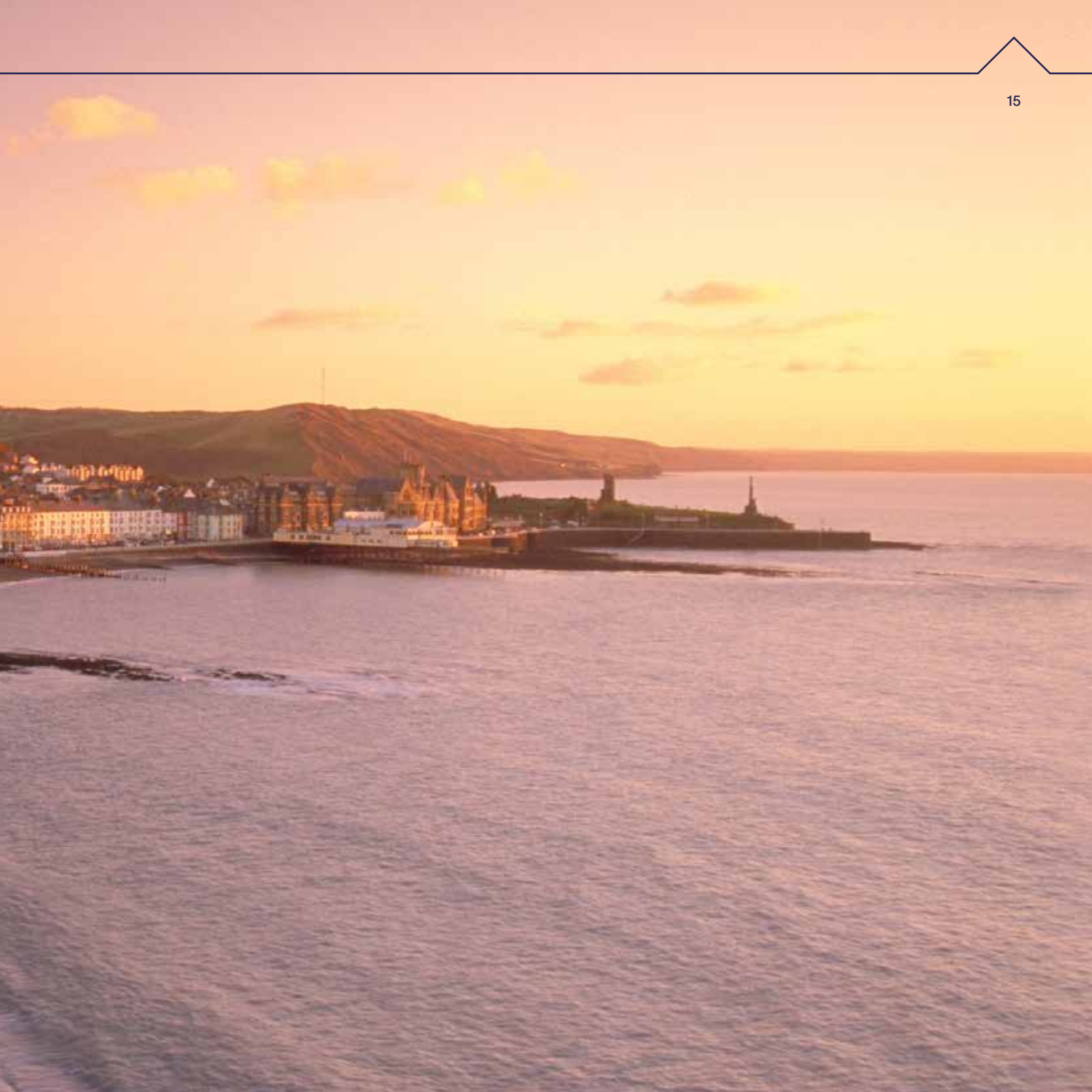
Apply to directly to Aberystwyth University on [aber.ac.uk/apply](https://www.aber.ac.uk/apply)











Aberystwyth Business School  
Level C Hugh Owen Building  
Penglais Campus  
Aberystwyth University  
Aberystwyth  
Ceredigion  
SY23 3DY

+44 (0) 1970 622 500

abs-enquiries@aber.ac.uk

/AberBusinessSch

/ABSaberUni

Designed and produced by Global Marketing  
and Student Recruitment, Aberystwyth  
University 2021.

