

Programme Specification: Undergraduate

For students starting in Academic Year 2022/2023

1. Course Summary

Name of programme & award title with UCAS code	Modern Languages with Business and Management [T9N1]
Awarding Institution	Aberystwyth University
Sandwich Year Weighting	25%
Final Award	Bachelor of Arts
Date of Publication	September 2023
QAA Subject Benchmark	<p>Information provided by Department of Modern Languages</p> <p>Languages and Related Studies</p> <p>Information provided by Aberystwyth Business School</p> <p>General Business and Management</p> <p>Information provided by Aberystwyth Business School</p> <p>General Business & Management</p> <p>Information provided by Aberystwyth Business School</p> <p>General Business and Management</p>

How this information might change: Please read the important information at <https://www.aber.ac.uk/en/study-with-us/ug-studies/terms-conditions/>. This explains how and why we may need to make changes to the information provided in this document and to help you understand how we will communicate with you if this happens.

2: Duration

Programme	Years
Modern Languages with Business and Management [T9N1]	4

3: Educational aims of the programme

Information provided by Department of Modern Languages

- develop the learner's interest in and knowledge and understanding of two European languages and of their cultural context (broadly conceived);
- to develop and enhance students' communication skills and their capacity both for independent and co-operative working;
- to release graduates into a wide range of employment contexts as lifelong learners.

Information provided by Aberystwyth Business School

- Provide an analytical and integrated study of organisations, the external environment in which they operate and how they are managed, drawing on a broad range of business-related disciplines, together with examination of the role and future of organisations and their environment.
- Develop cognitive skills of critical thinking, analysis and synthesis.
- Develop the capacity to identify, formulate and solve business problems, using appropriate conceptual models, empirical evidence and quantitative and qualitative skills.
- Enhance communication skills using a range of media, including the effective use of communication and information technology.
- Facilitate effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise
- Develop capability to perform effectively within a team environment, including leadership, team building, influencing and project management skills
- Develop interpersonal skills of effective listening, negotiating, persuasion and presentation
- Develop self awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues.
- Develop generative learning skills that will motivate and enable graduates to engage in lifelong learning and professional development.
- Enhance employability and enable the development of a successful career in business / management, whether commercial, charitable or public sector.

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Information provided by Aberystwyth Business School

For Physics Input

- To provide a single honours degree scheme that is designed to meet the needs of those physicists who are thinking of a career in teaching, or who wish to work in science communication. The degree provides a sound background in education together with a firm grounding in physics. The degree is made up from a core of fundamental physics modules comprising some two-thirds of the course (eighty credits per year), the remaining one-third is composed of modules from the School of Management and Business (forty credits per year).
 - To provide, through an Institute of Physics accredited programme, a thorough understanding of the core principles of physics within the general areas of classical and quantum physics.
 - To ensure that research activity informs the learning and teaching process.
 - To produce graduates with competence in subject-specific skills of scientific methodology, experimental techniques, modelling, numerical and computational methods and problem solving.
 - To provide training in, and use of, a wide range of transferable key skills needed for employment at a graduate level.
- Provide an analytical and integrated study of organisations, the external environment in which they operate and how they are managed, drawing on a broad range of business-related disciplines, together with examination of the role and future of organisations and their environment.
 - Develop cognitive skills of critical thinking, analysis and synthesis.
 - Develop the capacity to identify, formulate and solve business problems, using appropriate conceptual models, empirical evidence and quantitative and qualitative skills.
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4: Intended learning outcomes

Information provided by Department of Modern Languages

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:

Information provided by Aberystwyth Business School

The learning outcomes of this programme are designed to meet the expectations of the benchmarking statement for General Business and Management. The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas.

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5: Knowledge and understanding

Information provided by Department of Modern Languages

1. practical knowledge of and fluency in two European languages (spoken and written), chosen from French, German and Spanish;
2. the position of the European languages in a wider European context.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Acquisition of 1 is through small-group classes and regular assessed coursework, with emphasis on group discussions/conversations. Additional support is provided through both assisted and self-access facilities for language learning in the Language Resource Centre. The year abroad provides total immersion in the target languages and cultures. Acquisition of 2 is through a combination of lectures/seminars in year/level 1, and subsequently developed through increasingly seminar-based teaching in later years. Throughout, the learner is encouraged and expected to undertake independent reading both to supplement and to consolidate what is being taught/learnt and to broaden individual knowledge and understanding of the subject.

Assessment

Testing of the knowledge base is through a combination of unseen written examinations, assessed coursework in the form of essays, oral examinations and classes and other set assignments or tasks undertaken under examination conditions.

Information provided by Aberystwyth Business School

Knowledge and understanding should be gained within an overall subject framework made up of the three strands of organisations, the external environment in which they operate and their management, emphasising the interconnectedness of these elements. Students will be able to demonstrate knowledge and understanding in the following areas:

1. **Markets** - the development and operation of markets for resources, goods and services
2. **Customers** - customer expectations, service and orientation
3. **Finance** - the sources, uses and management of finance; the use of accounting and other information systems for managerial applications
4. **People** - the management and development of people within organisations
5. **Operations** - the management of resources and operations
6. **Information systems** - the development, management and exploitation of information systems and their impact upon organisations
7. **Communication and information technology** - the comprehension and use of relevant communication and information technologies for application in business and management
8. **Business policy and strategy** - the development of appropriate policies and strategies within a changing environment, to meet stakeholder interests
9. **Pervasive issues** - sustainability, globalisation, corporate social responsibility, diversity, business innovation, creativity, enterprise development, knowledge management and risk management.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Formal teaching in lectures. Use of seminars and tutorials to reinforce subject teaching, often by means of problem based scenarios and case studies. Guided learning is provided by individual module outlines and supplementary reading lists specifying sources of relevant information, available in hard copy and on blackboard. Group work and presentations may be used in some modules. Feedback on assignments.

Assessment

Examination - unseen.

Coursework – using a broad range of assessment methods: individual essays, reports and presentations; an individual project; group reports and presentations.

Information provided by Aberystwyth Business School

Knowledge and understanding should be gained within an overall subject framework made up of the three strands of organisations, the external environment in which they operate and their management, sufficient to emphasise the interconnectedness of these elements while accommodating a primary focus on management and internal environment. Students will be able to demonstrate knowledge and understanding in the following areas:

- **Markets** - the development and operation of markets for resources, goods and services
- **People** - the management and development of people within organisations
- **Information systems** - the development, management and exploitation of information systems and their impact upon organisations
- **Business policy and strategy** - the development of appropriate policies and strategies within a changing environment, to meet stakeholder interests
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6: Skills and other attributes

Information provided by Department of Modern Languages

1. Intellectual skills

1. reason critically;
2. demonstrate and exercise independence of mind and thought.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Intellectual skills are developed through the teaching and learning programme outlined above (and in section 10). Each course, whatever the format of the teaching, involves discussion of key issues, practice in applying concepts both orally and in writing, analysis and interpretation of material, and feedback for learners on work produced.

Assessment

The variety of assessment methods employed places great emphasis (as shown in their assessment criteria) on the learner's ability to demonstrate skills 1-8 through the production of coherent written and oral responses either to problems or tasks set. Most learners produce at least one extended essay or dissertation during their studies (specifically, they are required to do so for the year abroad) which provides a vehicle for the demonstration of these skills.

1. Professional practical skills (where appropriate)

1. retrieve, sift and select information from a variety of sources;
2. plan, undertake and report a bibliographically-based piece of research;
3. speak, write and read three European languages at high or near-native level of proficiency in two languages, and at a lower but still acceptable level of fluency and accuracy in the third ('Minor') language.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

All learners receive initial guidance on how to identify, locate and use material available in libraries and elsewhere. Bibliographies are provided for each course at the outset, as are guidelines for the production of coursework essays and extended essays. Classes and tutorials are given on cultural, historical and linguistic concepts, and on translation techniques. Students are required to read texts in the relevant languages for all courses and are expected to make independent use of other (particularly audio-visual, and computerized) learning resources. The year abroad promotes the active learning of the languages concerned to a high level, as well as intercultural awareness.

Assessment

Skills 1-3 are primarily assessed through coursework (independently produced essays and translation assignments), which forms an integral part of the assessment for all courses. Language is assessed throughout in oral classes (in which a topic presentation and active participation contribute to the assessment), by coursework and by unseen written examination.

10.2 Skills and other attributes

10.2.1 Intellectual skills

Students should be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management, as follows (no particular order of importance):

1. Cognitive skills of critical thinking, analysis and synthesis. This includes the capability to identify assumptions, evaluate statements in terms of evidence, to detect false logic or reasoning, to identify implicit values, to define terms adequately and to generalise appropriately

2. Effective problem solving and decision making:

2.1. using appropriate qualitative and quantitative skills, including data analysis, interpretation and extrapolation and making use of models of business problems and phenomena;

2.2. identifying, formulating and solving business problems, demonstrating the ability to create, evaluate and assess a range of options together with the capacity to apply ideas and knowledge to a range of situations

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Formal teaching in lectures. Use of seminars and tutorials to reinforce subject teaching, often by means of problem based scenarios and case studies. Guided learning is provided by individual module outlines and supplementary reading lists specifying sources of relevant information, available in hard copy and on blackboard. Group work and presentations may be used in some modules. Feedback on assignments.

Assessment

Examination - unseen.

Coursework – using a broad range of assessment methods: individual essays, reports and presentations; an individual project; group reports and presentations.

10.2.2 Professional practical skills (where appropriate)

Students should be able to:

1. Demonstrate interpersonal skills of effective listening, negotiating, persuasion and presentation

2. Conduct research into business and management issues, either individually or as part of a team for projects/dissertations/presentations. This requires familiarity with and an evaluative approach to a range of business data, sources of information and appropriate methodologies, and for such to inform the overall learning process

3. Demonstrate effective performance within a team environment, including leadership, team building, influencing and project management skills. Demonstrate effective use of communication and information technology for business applications

Information provided by Aberystwyth Business School

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- Demonstrate effective performance within a team environment, including leadership, team building, influencing and project management skills.
- Demonstrate effective use of communication and information technology for business applications

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7: Transferable/Key skills

Information provided by Department of Modern Languages

On completion of the programme the student will be able to take responsibility for themselves and their work. S/he will be able to:

- Work independently
- Work in a team
- Respect the views and beliefs of others
- Listen
- Communicate orally
- Communicate in writing
- Communicate electronically
- Word-process
- Use the Web
- Manage time and work to deadlines
- Research issues
- Solve problems
- Adapt to change
- Develop career awareness

Information provided by Aberystwyth Business School

10.3 Transferable/key skills

Students should be able to:

1. Communicate effectively, orally and in writing, using a range of media and formats which are widely used in business.
2. Demonstrate numeracy.
3. Demonstrate effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise.
4. Demonstrate self reflection and criticality including self awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues.
5. Demonstrate the skills of learning to learn and developing a continuing appetite for learning; reflective, adaptive and collaborative learning.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Formal teaching in lectures. Use of seminars and tutorials to reinforce subject teaching, often by means of problem based scenarios and case studies. Guided learning is provided by individual module outlines and supplementary reading lists specifying sources of relevant information, available in hard copy and on blackboard. Group work and presentations may be used in some modules. Feedback on assignments.

Assessment

Examination - unseen.

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Assessment -

Examination - unseen.

Coursework – using a broad range of assessment methods: individual essays, reports and presentations; an individual project; group reports and presentations.

8: Work-based learning (where appropriate)

Information provided by Aberystwyth Business School

Not applicable

9: What is the structure of the programme?

Year 1 Core modules

Core (40 Credits)

Name	Module Code	Credits	Semester
Fundamentals of Management and Business	AB15120	20	Semester 1

Marketing Principles and Contemporary Practice	AB17120	20	Semester 2
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Year 1

Options PATHWAY A: Students taking two languages at Advanced level choose 60 credits of ADVANCED language modules PLUS a further 10 credits in EACH advanced language:

Options PATHWAY B: Students who have studied one language to A level choose 30 credits of ADVANCED language modules and 40 credits of BEGINNERS language modules PLUS a further 10 credits in the advanced language:

Options ADVANCED:

Name	Module Code	Credits	Semester
Images of France: The French Family	FR12910	10	Semester 2
French Language Advanced	FR19900	0	Semester 1
French Language Advanced	FR19930	30	Semester 2
Exploring German Cultural Identity	GE10810	10	Semester 2
German Language Advanced	GE19900	0	Semester 1
German Language Advanced	GE19930	30	Semester 2
Hispanic Civilization	SP10610	10	Semester 2
Spanish Language Advanced	SP19900	0	Semester 1
Spanish Language Advanced	SP19930	30	Semester 2

Options BEGINNERS:

Name	Module Code	Credits	Semester
Beginners French 1	FR10920	20	Semester 1
Beginners French 2	FR11020	20	Semester 2

Beginners German 2	GE11020	20	Semester 2
Beginners German 1	GE11120	20	Semester 1
Beginners Italian 1	IT10820	20	Semester 1
Beginners Italian 2	IT11020	20	Semester 2
Beginners Spanish 1	SP10820	20	Semester 1
Beginners Spanish 2	SP11020	20	Semester 2

Year 2 Core modules

Core (40 Credits)

Name	Module Code	Credits	Semester
Operations and Supply Chain Management	AB25120	20	Semester 2
Human Resource Management	AB25420	20	Semester 1

Year 2

Options Choose 30 credits in each language from the following list:

Name	Module Code	Credits	Semester
French Language	FR20100	0	Semester 1
French Language	FR20130	30	Semester 2
German Language	GE20100	0	Semester 1
German Language	GE20130	30	Semester 2
Italian Language	IT20100	0	Semester 1

Italian Language	IT20130	30	Semester 2
Spanish Language	SP20100	0	Semester 1
Spanish Language	SP20130	30	Semester 2

Options Choose 10 credits in each language from the following list:

Name	Module Code	Credits	Semester
Language of Business 1	FR20310	10	Semester 2
Short Prose in German	GE27110	10	Semester 1
Modern Italy	IT21210	10	Semester 1
Language of Business and Current Affairs 1	SP20310	10	Semester 2
Spanish Cinema ii: New Tendencies	SP25220	20	Semester 2
Cuba in Revolution	SP26020	20	Semester 2
Spanish American Cinema	SP26120	20	Semester 1

Year 3 Core modules

Core (40 Credits) You must take these modules during your year abroad

Name	Module Code	Credits	Semester
Abroad Year Credits	MMS0000	0	Semester 1
Abroad Year Credits	MMS0040	40	Semester 2

Core (80 Credits) During your year abroad your registration will be:

Name	Module Code	Credits	Semester
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Year Abroad Assessment	ELS0000	0	Semester 1
Year Abroad Assessment	ELS0080	80	Semester 2

Final Year Core modules

Core (40 Credits)

Name	Module Code	Credits	Semester
Strategic Leadership	AB35120	20	Semester 1
Organizational Psychology	AB35420	20	Semester 2

Final Year

Options Choose 30 credits in each language from the following list:

Name	Module Code	Credits	Semester
French Language	FR30100	0	Semester 1
French Language	FR30130	30	Semester 2
German Language	GE30100	0	Semester 1
German Language	GE30130	30	Semester 2
Italian Language	IT30100	0	Semester 1
Italian Language	IT30130	30	Semester 2
Spanish Language	SP30100	0	Semester 1
Spanish Language	SP30130	30	Semester 2

Options Choose 10 credits in each language from the following list:

Name	Module Code	Credits	Semester
The Language of Business and Current Affairs	FR30310	10	Semester 1
Contemporary German Politics	GE31110	10	Semester 1
The Language of Current Affairs	IT30310	10	Semester 2
Spanish Cinema ii: New Tendencies	SP35220	20	Semester 2
Cuba in Revolution	SP36020	20	Semester 2
Traduccion al espa?ol	SP39910	10	Semester 2

10: University Regulations

Details of University Regulations can be found at <https://www.aber.ac.uk/en/academic-registry/handbook/regulations/>

11: Support for students and their learning

Information provided by Department of Modern Languages

- All undergraduate students have a named personal tutor.
- Information Services support including induction and training programmes, full access to computing facilities, university library.
- Central Support Services (including the Student Wellness Centre, Accessibility Services, DSA Assessment Centre, Careers Services).

Information provided by Aberystwyth Business School

Personal tutors. All SMB undergraduates have a personal tutor, who provides a point of contact within the School to whom students can turn to discuss personal or domestic concerns that impact on their studies. Personal tutors also have a role in providing overall feedback on a student's learning, particularly in the sense of highlighting patterns of performance and identifying areas that the student may wish to work on improving. This is complemented by the Personal tutor's role in discussing and encouraging completion of APPR forms.

Information Services support

- Advice to Students in the form of a Handbook (electronic and paper).
- Induction and training programmes.
- Intranet with on-line support and information from School and University pages.
- University library
- National Library of Wales (UK copyright library)

- E-mail and internet

University Welfare Services

- University doctor
- Counselling services
- Child care provision
- Director of Student Support Services
- Financial advice and support

Language and Learning Centre

- Support for students with dyslexia
- Support for students with special needs
- Support for students whose first language is not English
- General learning support

Students will be encouraged to access services available in AU to develop a portfolio of appropriate skills relevant to business and management. Students will be directed to become familiar with:

- Careers Advisory Service
- Careers/Skills fair
- Year in Employment Scheme

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- Director of Student Support Services
- Financial advice and support

Language and Learning Centre

- Support for students with dyslexia
- Support for students with special needs
- Support for students whose first language is not English
- General learning support

Students will be encouraged to access services available in AU to develop a portfolio of appropriate skills relevant to business and management. Students will be directed to become familiar with:

- Careers Advisory Service
- Careers/Skills fair
- Year in Employment Scheme

12: Entry Requirements

Information provided by Department of Modern Languages

Normally 280 points to include a B grade at 'A' Level if studying any language at Advanced level.

Information provided by Aberystwyth Business School

Candidates must be able to satisfy the general admissions requirements of the University of Wales, Aberystwyth and the School of Management and Business in the following:

260 points.

Information provided by Aberystwyth Business School

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Information provided by Aberystwyth Business School

Candidates must be able to satisfy the general admissions requirements of the University of Wales, Aberystwyth and the School of Management and Business in the following: 260 points.

Details of entry requirements for the scheme can be found at <https://courses.aber.ac.uk/>

13: Methods for evaluating and improving the quality and standards of teaching and learning

Information provided by Department of Modern Languages

Mechanisms for evaluating and improving the quality and standards of teaching and learning include:

- The Departmental Curriculum Review Committee
- The Departmental Language Teaching Workshop

Information provided by Aberystwyth Business School

Committees with responsibility for monitoring and evaluating quality and standards

- Staff Student Consultative Committee
- School Learning and Teaching Strategy Committee
- School Undergraduate Board
- Faculty of Social Science • School Board of Examiners
- Faculty Examination Board
- Academic Affairs Committee
- Senate

Mechanisms for gaining student feedback on the quality of teaching and their learning experience

- Staff-Student Consultative Committee • Student module questionnaire forms • Student representation on Faculty
- Student representation on University committees (e.g. Senate, Academic Affairs)

Staff development and appraisal:

- Staff mentoring
- New staff enrolled on University Certificate of Higher Education
- Continuing Professional Development programme for staff
- Annual School Programme Review
- University Reviews of departments with external panel members
- External Examiners reports
- External Quality Audits – TQA and QAA

Information provided by Aberystwyth Business School

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14: Regulation of Assessment

Information provided by Department of Modern Languages

All assessed work in the Department is subject to the following procedures aimed at ensuring consistency, both within and across modules:

- Internal moderation
- Examination Boards

Information provided by Aberystwyth Business School

Role of the External Examiners

The external examiner reports to the university on whether:

- The standards set are appropriate by reference to national subject benchmarks, Aberystwyth University (AU) programme specifications and any other relevant points of reference are met.
- The standards of student performance in the programme(s), or parts of programme(s), are comparable to the standards of similar programmes in other UK higher education institutions.
- The processes for assessment, examination and determination of awards are sound and fairly conducted in accordance with AU examination conventions and procedures.

SMB regulation of assessed work in Business and Management

All assessed work in Business and Management is subject to the following procedures aimed at ensuring marking consistency, both within and across modules.

Internal Moderation

Any component of assessed work that accounts for 25% or more of the total mark for a module is sampled by a second internal marker, with particular emphasis placed on the confirmation of Fails, Firsts and borderlines.

External confirmation

For every Part Two module an External Examiner in Business and Management approves the work set out for each assessed component, and receives, for a sample of students (selected specifically to illustrate Fails, firsts and borderlines in the total mark) the work submitted and internally marked for all components. For every module the External Examiner is sent an internal mark sheet including descriptive summary statistics of the internal marks.

Examination Boards

Examination Boards take place after the marking process is complete and the External Examiners have completed their role. There are three levels of examination boards in the School and a board for each year of the student intake. The first of these is a School Internal Board, where all members of staff meet to discuss and confirm all student marks. Prior to Internal Boards a small Special Circumstances Committee meets to consider Special Circumstances information relating to individual cases. The criteria under which such information can be deemed sufficient grounds for adjusting marks are subject to University regulations concerning the “window of opportunity”. The second board is the School External Examination board. External examiners also consider recommendations made by the Special Circumstances Committee. In the External Examination board all members of the School meet together with the External Examiners to confirm all marks and degree classifications based on the recommendations of the Internal Board. Where appropriate and conforming with university regulations, the External Board may change marks/ degree classifications. Finally, all School marks are scrutinised and confirmed at the Faculty Examination Boards to ensure consistency across departments. The Dean also considers all Special Circumstances in the School and the Faculty Examination Board may change marks/degree classifications.

Appeals

Assessment of academic work is a matter for academic judgement and the provision of feedback, written or oral, is not a pretext for negotiation or re-marking. Students who have queries about the marks they are given are invited to contact the marker or the module co-ordinator in the first instance. In the event of a student wishing to take the matter further, we advise them to use the institutional procedures for complaints and appeals.

Information provided by Aberystwyth Business School

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Academic Regulations are published as Appendix 2 of the Academic Quality Handbook:

<https://www.aber.ac.uk/en/aqro/handbook/app-2/>

15: External Examiners

External Examiners fulfill an essential part of the University’s Quality Assurance. Annual reports by External Examiners are considered by Faculties and Academic Board at university level.

16: Indicators of quality and standards

Information provided by Department of Modern Languages

- Departmental Quality Audits (DQA) / Quality Assurance Audits (QAA)
- External validation and accreditation, including periodic institutional reviews, the assessment of external examiners and the oversight of advisory bodies

Information provided by Aberystwyth Business School

University departmental audits.

Additional indicators of quality include external examiners reports, departmental module and scheme reviews and student evaluations.

For the Physics Input:

- External examiner's reports
- Institute of Physics Report
- University departmental audits
- QAA institutional reviews

Information provided by Aberystwyth Business School

University departmental audits.

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wishing to take the matter further, we advise them to use the institutional procedures for complaints and appeals.

The Department Quality Audit questionnaire serves as a checklist about the current requirements of the University's Academic Quality Handbook. The periodic Department Reviews provide an opportunity to evaluate the effectiveness of quality assurance processes and for the University to assure itself that management of quality and standards which are the responsibility of the University as a whole are being delivered successfully.